

Co-operative Education 2016



INFORMATION GUIDE
FOR EMPLOYERS

wlu.ca/co-op

LAURIER 
Inspiring Lives.



HARVEEN KEHAL,
Business, Mercer, Toronto

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ON THE COVER: Mahek Patel, Business, eleven-x, Waterloo.

Co-op at Laurier

CO-OP DEFINED:

Co-operative education, a form of work-integrated learning, is a model of education that integrates and alternates a student's academic learning with workplace learning in fields relevant to the student's academic and personal goals.

The Co-op Office approves full-time paid positions that will provide students with the opportunity to learn while performing productive work. Employers supervise co-op students and evaluate their performance, and co-op co-ordinators monitor students' progress on the job.

EMPLOYERS HIRE CO-OP STUDENTS TO:

- Meet short-term hiring needs cost-effectively and manage special projects.
- Evaluate their potential for employment after graduation.
- Enhance the profile of their organization.

WHY EMPLOYERS CHOOSE LAURIER CO-OP:

- Our Co-op office is committed to personal, responsive service.
- A strong talent pool of bright, versatile and motivated students.
- Laurier's strong programs and the academic achievement of its students.
- We select co-op students in Arts, Business, Economics, Science and some graduate programs through a competitive admission process.

SERVICE TO EMPLOYERS

- We post job descriptions promptly and provide access to applications online.
- We schedule interviews and provide comfortable interview rooms on campus.
- Our commitment to high-quality service continues after hiring; we monitor the satisfaction level of all participants.

WHAT IS EXPECTED OF EMPLOYERS

- Challenging assignments and projects.
- Sufficient training and supervision.
- Fair compensation; salary guidelines are available at wlu.ca/co-op.
- An opportunity for the co-op coordinator to conduct a visit on-site.
- Willingness to review the student's work term report.
- A written evaluation of the student's performance at the end of the work term.



“In my 28 years of teaching at Laurier, I have witnessed student after student transformed by the co-op experience. While our classrooms build knowledge, co-op builds judgement, maturity and teamwork skills. Furthermore, employers select from applicants who have a strong work ethic and who can communicate clearly.”

BRIAN F. SMITH, PROFESSOR OF FINANCE
SCHOOL OF BUSINESS & ECONOMICS

EMPLOYER TESTIMONIAL

“We at SC Johnson and Son are proud to provide co-op opportunities, and we are extremely pleased with the level of skill and knowledge brought forth by the Laurier Co-op students within the disciplines of finance, marketing and sales.”

NEIL CHIN, VICE PRESIDENT – MARKETING,
SC JOHNSON AND SON

THE HIRING PROCESS

Recruit from the best

Launched in 1976, Wilfrid Laurier University's co-op program in business was the first in Ontario. Today, Laurier has the largest business degree co-op program in Canada.

PROGRAM FEATURES

- Available year-round; students can begin work in January, May or September.
- Most participants complete two years of study before their first work term.
- Most work terms last four months, although some students are available for eight-month work terms beginning in May or September (a few computer science students may be available for up to 16 months.)

HOW TO HIRE LAURIER CO-OP STUDENTS

- We make it easy to recruit and employ eager, qualified Laurier co-op students.
- You may send a job description by email to Lauriercoop@wlu.ca, complete the job posting form on the co-op website at wlu.ca/co-op, or call 519.884.0710, x 4484 for instructions on posting your position online.
- We will send you instructions on viewing applications and grades online.
- You choose interview dates and we arrange interviews with the candidates you have selected.
- Most interviews are held on campus and we provide lunch.
- During the primary recruiting period, employers and students rank each other online, while during the continuous employment period we make job offers directly to students.

TAX CREDIT FOR CO-OP EMPLOYERS IN ONTARIO

Businesses that hire Laurier Co-op students may be eligible to receive a tax credit. The Ontario government's Co-operative Education Tax Credit will reimburse a business for 25% to 30% of eligible costs, up to \$3,000 per co-op student. You will find links to detailed information about the tax credit on the Laurier co-op website at wlu.ca/co-op. (Please note that all co-op programs at Laurier except Arts Co-op and Science Co-op are eligible for the tax credit.) At the end of the co-op work term we will send you a letter to use as a tax receipt when claiming the tax credit.

The Canada Revenue Agency administers the tax credit on behalf of the Ontario Ministry of Revenue. For general tax enquiries regarding this tax credit, taxpayers may telephone Canada Revenue Agency at 1-800-959-5525.


STRONG REPUTATION

Most of Laurier's co-op programs are accredited by the Canadian Association for Co-operative Education (CAFCE.) The Lazaridis School of Business & Economics has received the highest form of accreditation from the prestigious Association to Advance Collegiate Schools of Business International, whose standards are recognized internationally.

EMPLOYER TESTIMONIAL

“Our corporate structure at Staples aligns quite nicely with four of the main pillars that Laurier business students can concentrate in: marketing, human resources, supply chain and finance. We have had tremendous success in hiring and developing co-ops and new graduates from Laurier; the students are capable, motivated and eager to take on real challenges and accountability. The quality of education that students receive at Laurier sets them up for success; as a matter of fact, our VP of Finance and VP of Merchandising are among the Laurier grads who progressed at Staples.”

JENNIFER SMITH, HUMAN RESOURCES, STAPLES

A full-page portrait of Emily Brown, a blonde woman with long hair, smiling and standing with her hands on her hips. She is wearing a black blazer over a beige lace dress. The background is a vibrant, abstract design with red, orange, and yellow curved shapes. The word "CHRISTIE" is written in large, white, bold letters across the middle of the image, partially overlapping her. In the top right corner, there is a grey rectangular box containing her name and title. In the bottom right corner, there is a small white box containing the number 3.

EMILY BROWN
Business, Christie Digital
Kitchener



STUDENT TESTIMONIAL

“Through co-op, I have been able to experience business-to-business marketing. In my first work term, I became skilled at using graphic design software and began learning HTML coding and movie editing, and I will get to explore other types of work before choosing a career path.”

KLARA RAIC, BUSINESS
ADMINISTRATION, ATS
AUTOMATION, CAMBRIDGE

Who hires Laurier co-op students?

CHARTERED PROFESSIONAL ACCOUNTING

- BDO Canada
- Collins Barrow
- Deloitte
- Famme & Co.
- MNP
- RLB
- Segal
- SF Partnership

CONSUMER GOODS/RETAIL

- Canada Dry Mott's
- Diageo North America
- General Mills Canada
- Hershey Canada
- Johnson & Johnson
- KAO Canada
- Loblaw
- McCain Foods
- McNeil Consumer Healthcare
- Molson Coors Canada
- PepsiCo Canada
- TJX Canada

EDUCATION/CULTURE

- AMICK Consultants
- Learnography
- Literacy Group of Waterloo Region
- Region of Waterloo Library

FINANCE/INVESTMENT BANKING

- Bank of America Merrill Lynch
- Barclays
- Barrick Gold
- BMO Capital Markets
- CIBC
- CI Investments
- CPP Investment Board
- Fidelity Investments
- Hamilton Capital Partners
- Ontario Teachers' Pension Plan
- Sentry Investments
- TD Securities

GOVERNMENT

- Canada Revenue Agency
- FedDev Ontario
- Metrolinx
- Ministry of Economic Development, Employment & Infrastructure
- Ministry of Government and Consumer Services
- Ministry of Health and Long-Term Care
- Pan American/Parapan American Games
- Regional Municipality of York
- Region of Waterloo
- Statistics Canada

INDUSTRY

- GE Canada
- General Motors Canada
- Hyundai Auto Canada
- Linamar Corporation
- Magna International
- Philips Canada
- Rockwell Automation
- Suncor Energy
- Techtronic Industries Canada

INSURANCE

- AIG Canada
- Chubb Insurance Company of Canada
- Economical Insurance
- Great-West Life
- Ironshore Canada
- SCM Insurance Services
- Validus Research Inc.

RECREATION/SOCIAL SERVICES

- Camp Towhee
- Hospital for Sick Children
- Kinark Outdoor Education Centre
- March of Dimes Canada
- United Way of Kitchener Waterloo & Area

TECHNOLOGY/COMMUNICATIONS

- Axonify
- BlackBerry
- CGI
- Kik
- Microsoft Canada
- OpenText Corporation



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Life Fi

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With Laurier students available for more than 1,700 work terms each year, the co-operative education program offers a large pool of employees with diverse skills and experience.

RYAN PAGE
BTM, Sun Life Financial, Toronto



HOLLIE STOYLES
Communication Studies
Algorithmics, an IBM Company
Toronto

ARTS CO-OP & SCIENCE CO-OP

Arts & Science

Co-op students in Arts and Science complete two work terms, which normally take place in the summer following their second and third years. Students apply for Arts co-op or Science co-op in the winter term of their first year.

ARTS CO-OP

With more than 5,000 undergraduate and graduate students, the Faculty of Arts is the largest and most diverse faculty at Laurier. The 11 departments and interdisciplinary programming span a number of fields in the social sciences and humanities.

ARTS CO-OP MAJORS

Students often take the majors below in combination with a second major, such as Anthropology, Cultural Studies or Women & Gender Studies. Arts co-op is available to honours students in the following majors:

- Ancient Studies
- Archaeology & Heritage Studies
- Communication Studies
- English
- Environmental Studies
- Film Studies
- Geography *
- Global Studies
- History
- Languages & Literatures, including French & Spanish
- Philosophy
- Political Science
- Religion & Culture
- Sociology

SCIENCE CO-OP

Laurier's Faculty of Science has more than 3,600 undergraduate and graduate students and 113 full-time faculty members. Our faculty members are engaged in high-quality research, advancing scientific knowledge, and applying this knowledge to real-world problems. We are also home to several leading-edge research centres.

- Biochemistry and Biotechnology
- Biology *
- Chemistry
- Computer Science
- Computing and Computer Electronics
- Financial Mathematics *
- Health Sciences
- Kinesiology and Physical Education*
- Mathematics*
- Physics
- Psychology*

PROFESSIONAL EXPERIENCE PROGRAM (PEP)

The PEP program, which is available to students in Honours Computing & Computer Electronics and Honours Computer Science, includes a work term lasting from 12 to 16 months. Students normally pursue work terms in areas such as programming, networking technology, quality assurance, technical support or information technology consulting. PEP students complete their work term after third year and return to Laurier for their final year of study.

ARTS CO-OP AND SCIENCE CO-OP WORK/STUDY SEQUENCE

TERM	Fall (September - December)	Winter (January - April)	Spring (May - August)
YEAR 1	Study Term	Study Term	Break
YEAR 2	Study Term	Study Term	WORK TERM 1
YEAR 3	Study Term	Study Term	WORK TERM 2
YEAR 4	Study Term	Study Term	

* Available as both a BA and BSc

CO-OP POSITIONS

Arts & Science Co-op Positions

Arts co-op and Science co-op students have worked in a diversity of jobs, such as those dealing with literacy, AIDS, addiction, water quality, mental health, land claims and international development.

CLAUSEHOUND, TORONTO

Junior Web Developer

Create detailed website specifications, design page layouts while ensuring search engine optimization.

FISHERIES AND OCEANS CANADA, SAULT STE MARIE

Survey Assistant

Participate in the control of sea lampreys by carrying out backpack electrofishing, granular Bayluscide surveys and habitat quantification.

MINISTRY OF EDUCATION, TORONTO

Information Officer

Write and edit communication materials, perform fact checks on policy and programs and help organize events on behalf of the Strategic Communications Unit.

MINISTRY OF TRANSPORTATION, TORONTO

Environmental Assistant

Collect photographs from roadside cameras, identify animal species and compile a comprehensive report on trends in wildlife activity.

NATIONAL YOUTH ORCHESTRA OF CANADA, TORONTO

Digital Media Specialist

Assist in planning online fundraising, marketing and awareness campaigns and review website, email and social media operations.

REACH FOR THE RAINBOW, TORONTO

Summer Program Registrar

Help provide integrated recreational activities to children with disabilities, explain services to families, administer payments, help coordinate accessible transportation and visit camps to monitor the children.

SAP CANADA, WATERLOO

Intern Product Management

Solve problems for customers, create technical documents and design a product demonstration.

SAFEHAVEN PROJECT FOR COMMUNITY LIVING, TORONTO

Recreation and Leisure Support Worker

Organize and lead community outings and leisure activities for children with multiple disabilities and complex medical needs. Assist with individual therapy and support programs.

WATERLOO REGION MUSEUM, KITCHENER

Historical Teacher/Interpreter

Deliver curriculum-based education programs and activities and interpret a 1914 site, buildings and artifacts to visitors, including school groups.

YMCA OF GREATER TORONTO, STOUFFVILLE

Specialty Day Camp Counsellor: Sports

Plan and lead day camp programs, supervise campers and volunteers and teach games and sports to help campers improve their physical ability and sportsmanship.

BRAYDEN LIBAWSKI
Geography
Region of Waterloo, Kitchener

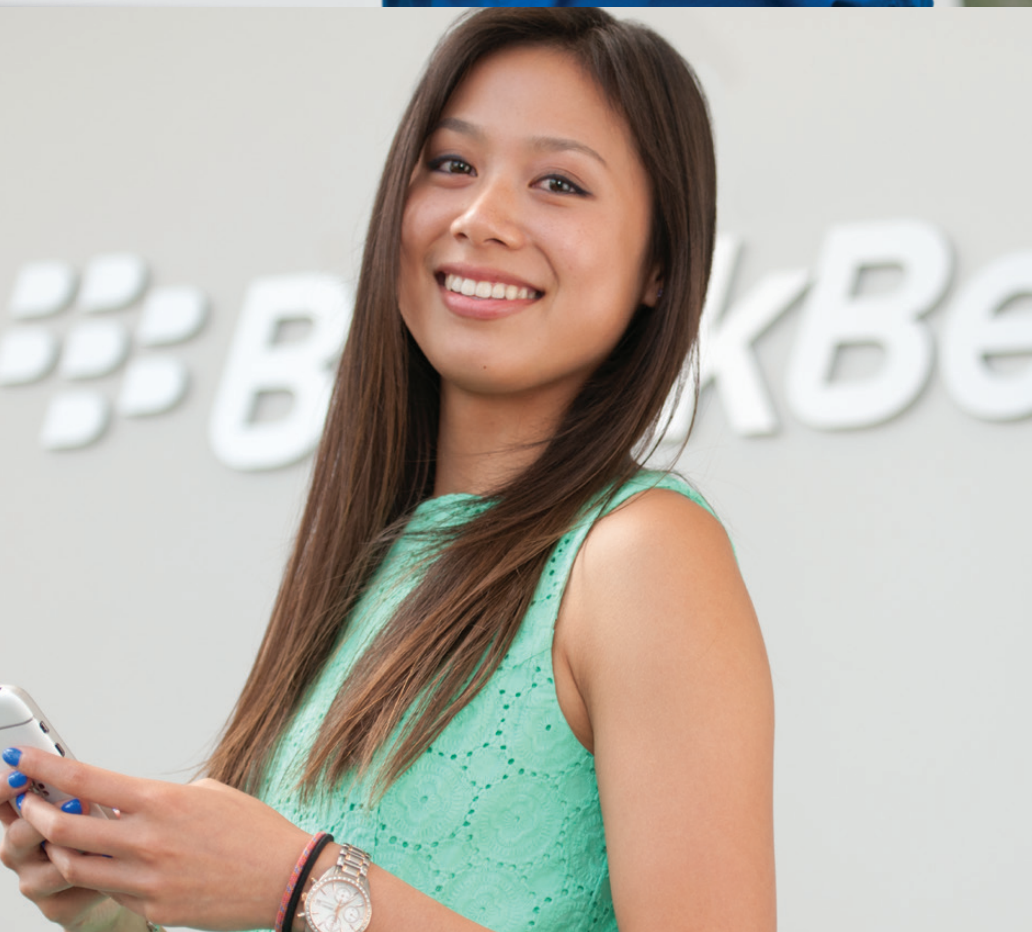
KAREN BANG
Kinesiology
BlackBerry, Waterloo



STUDENT TESTIMONIAL

“Co-op gave me the opportunity to work on projects and assignments that are in my field of study. Since returning to the classroom, I have been able to apply the problem-solving and critical thinking skills I gained as a Student GIS Technician with the Region of Waterloo. The work term confirmed my desire to continue studying geography and to pursue a job in my field once I graduate.”

BRAYDEN LIBAWSKI, GEOGRAPHY,
CLASS OF 2015



EMPLOYER TESTIMONIAL

“Our Laurier co-op experience was more than just about employment; it was culturally enriching. He brought his academic expertise to our program and left with a profound understanding of the North. And that’s the joy of programs such as this. Learning is a two-way street!”

BRUCE HANNA, REGIONAL SCIENCE
COORDINATOR, GOVERNMENT OF THE
NORTHWEST TERRITORIES

EMPLOYER TESTIMONIAL

“We’ve had great success placing Laurier co-op students in finance, e-commerce and marketing roles at Kimberly-Clark. We take great care to ensure that our students are given meaningful projects and are completely embedded as core members of the team during their work terms. Like many organizations, we care equally about what our employees deliver, but also how they do it and in each and every case, we’ve had nothing but positive feedback about the contribution of the students and their fit within the company culture. An additional benefit of working with Laurier is how easy it is for employers to navigate through the recruitment process, especially when strapped for time”.

KERRI MCDONALD, HR BUSINESS PARTNER,
KIMBERLY-CLARK



JENNIFER NGUYEN,
Economics and Financial
Management, Ministry of Training,
Colleges and Universities, Toronto

Lazaridis School of Business & Economics

ABOUT CO-OP

Business and Economics Co-op consists of three work terms of four months' duration, between second and fourth year, enabling students to obtain 12 months of practical, full-time work experience. It has been designed to allow employers to have a position filled year-round by Laurier co-op students. Students apply for admission to co-op at the end of their first year.

HONOURS BUSINESS

Laurier's business programs are known for their high academic standards, student-centred teaching methods and comprehensive approach to all aspects of business. Through a variety of teaching techniques, including case discussion, simulation challenges, student projects and presentations by business executives, Laurier business students become proficient at solving business problems from a general management perspective.

HONOURS ECONOMICS

Laurier's Department of Economics is committed to the pursuit of excellence in teaching and research. The study of economics develops problem-solving ability and analytical and quantitative skills, using a blend of theory and application. The department offers interdisciplinary programs that combine a traditional education in economics with the acquisition of skills in accounting, administration or financial management.

ACADEMIC CREDIT

Undergraduate co-op students in Business, Economics, BTM and double degree programs receive academic credit for participating in the Co-op Option. To obtain the Co-op Option on their transcript, students need to pass Laurier's co-op fundamentals course, receive a rating of at least satisfactory on each work term report and receive a rating of at least satisfactory from their supervisors on each performance evaluation.

BUSINESS OPTIONS

- Accounting
- Brand Communication & Management
- Business & Sustainability
- Entrepreneurship
- Finance
- Human Resource Management
- Insurance & Risk Management
- International Business
- Marketing
- Supply Chain Management

INTERNATIONAL CO-OP

Students enrolled in the Co-op Option may explore work terms with international employers and receive guidance on securing visas and work permits. Students have recently secured co-op terms in Asia, Europe, the United Kingdom and the United States.

PROFESSIONAL RECOGNITION

The time spent on work terms is recognized as part of the experience requirements for the Chartered Professional Accountant (CPA) designation. Honours Business and Honours Economics courses may be counted toward credit with numerous professional organizations, including the following:

- Chartered Professional Accountants of Ontario
- Human Resources Professionals Association
- Insurance Institute of Canada
- Purchasing Management Association of Canada

Business & Economics Co-op Positions

AON CORPORATION,
RISK MANAGEMENT / INSURANCE
BROKER TRAINEE, TORONTO
Participate in presentations, risk analysis, business negotiations and contract and insurance law.

BAYER GROUP,
CUSTOMER MARKETING, TORONTO
Co-ordinate sales cycle priorities and participate in forecasting, sales analysis, trade inquiries, competitive activity tracking, special pack programs, display and coupon programs and category management projects.

CANACCORD GENUITY, INVESTMENT
BANKING ANALYST, TORONTO
Prepare presentations and offering documents and perform financial and value analyses.

CANADIAN TIRE, BUSINESS ANALYST,
DOMESTIC TRANSPORTATION,
BRAMPTON
Gather and analyze data on shipments and recommend improvements to the delivery network.

CONAGRA FOODS,
SHOPPER MARKETING
Accountable for the design and execution of customer-specific shopper marketing programs.

D2L INCORPORATED, MARKETING
ASSISTANT – COMMUNICATIONS AND
BRANDING, KITCHENER
Assist with various initiatives in advertising, public relations, branding and product marketing.

GLUSKIN SHEFF + ASSOCIATES INC.,
EQUITY RESEARCH ASSOCIATE, TORONTO
Provide portfolio managers and investment analysts with investment research data.

GRANT THORNTON,
STAFF ACCOUNTANT, LONDON
Participate in all aspects of auditing, including review engagements and notice to readers.

Sample schedule: Honours BBA co-op (including accounting stream)

TERM	Fall (September - December)	Winter (January - April)	Spring (May - August)
YEAR 1	Understanding the Business Environment Introduction to Microeconomics Introduction to Differential and Integral Calculus or Calculus I Two non-business electives	Functional Areas of the Organization Introduction to Macroeconomics Introduction to Financial Accounting Two non-business electives	Summer vacation
YEAR 2	Organizational Behaviour I Managerial Statistics Financial Management I Intermediate Macroeconomic Analysis or Intermediate Microeconomic Analysis One non-business elective	Business Law Managerial Accounting Business Decision Models Two non-business electives	WORK TERM 1
YEAR 3	Introduction to Marketing Management Operations Management I Human Resources Management Intermediate Accounting I or One business elective One non-business elective	WORK TERM 2	Building and Managing Products, Services and Brands Financial Management II Operations Management II Organizational Behaviour II Intermediate Accounting II or One non-business elective
YEAR 4	WORK TERM 3	Business Policy I Introduction to Management Information Systems or Information Systems Development, Control and Audit Advanced Auditing or One business elective Taxation One business or non-business elective	Business Policy II Advanced Management Accounting or One business elective One non-business elective One business elective

INGRID CROZIER
Business,
PwC Canada, Toronto



JOHN DEERE, IT ANALYST, GRIMSBY
Create and manage SharePoint sites and intranet web pages and present technical training demonstrations.

KPMG, INTERN ACCOUNTANT, WATERLOO
Assist in financial statement audits and business advisory assignments.

ONTARIO MINISTRY OF AGRICULTURE, FOOD AND RURAL AFFAIRS, BUSINESS DEVELOPMENT ASSISTANT, GUELPH
Conduct research and competitive analysis on food, support new investment cases, identify emerging issues and write reports.

PROCTER & GAMBLE, FINANCE CO-OP, TORONTO
Manage goals for sales and cost targets, perform financial analysis on projects to determine payout, identify external market trends and perform competitive benchmarking and channel analysis.

SCOTIABANK, TRADING ASSISTANT, TORONTO
Assist with the pricing and modelling of equity-based products.

SMUCKER FOODS, SALES ANALYST, MARKHAM
Perform retail pricing audits, analyze distribution and competition, coordinate customer trade shows and participate in forecasting.

TOWERS WATSON, RETIREMENT ACTUARIAL ANALYST, TORONTO
Provide actuarial support and analysis on an array of health and group benefits and retirement programs.

TOYOTA CANADA, FINANCIAL ANALYST, TORONTO
Develop annual budgets and interim forecasts and prepare accruals.

UNILEVER CANADA, CUSTOMER DEVELOPMENT, MISSISSAUGA
Develop promotional plans and customer marketing programs and conduct retail audits.

Sample schedule: Honours BBA co-op, eight-month work term beginning in May:

Fall (September - December)	Winter (January - April)	Spring (May - August)
Study Term 2A	Study Term 2B	WORK TERM 1
WORK TERM 2	Study Term 3A	Study Term 3B
WORK TERM 3	Study Term 4A	Study Term 4B

CO-OP POSITIONS | SAMPLE SCHEDULES



STUDENT TESTIMONIAL

“Working among professionals at several financial institutions has helped me enhance the technical skills I learned in the classroom..”

ALEXANDER DIAKUN,
Business and Mathematics,
RBC Capital Markets, Toronto

Some BBA students begin their first work term in September and follow one of the sequences below.

Accounting firms may be especially interested in hiring students who complete an eight-month term from September through April with one employer and a four-month term the following winter, as in the first chart.

Fall (September - December)	Winter (January - April)	Spring (May - August)
Study Term 2A	Study Term 2B	Study Term 3A
WORK TERM 1	WORK TERM 2	Study Term 3B
Study Term 4A	WORK TERM 3	Study Term 4B

Fall (September - December)	Winter (January - April)	Spring (May - August)
Study Term 2A	Study Term 2B	Study Term 3A
WORK TERM 1	Study Term 3B	WORK TERM 2
Study Term 4A	WORK TERM 3	Study Term 4B

SAMPLE SCHEDULE: HONOURS ECONOMICS AND FINANCIAL MANAGEMENT CO-OP

TERM	Fall (September - December)	Winter (January - April)	Spring (May - August)
YEAR 1	Introduction to Microeconomics Calculus Understanding the Business Environment Two electives	Introduction to Macroeconomics Functional Areas of the Organization Three electives	Summer vacation
YEAR 2	Microeconomic Theory I Introductory Statistics Financial Management I Business Law One economics elective	Intermediate Macroeconomics I: Static Analysis Introductory Econometrics Introductory Linear Algebra Managerial Accounting One economics elective	WORK TERM 1
YEAR 3	Intermediate Econometrics Economic Research Methodology Intermediate Macroeconomics II: Dynamic Analysis One economics elective One elective	WORK TERM 2	Taxation OR Intermediate Accounting I Microeconomic Theory II Financial Management II Two electives
YEAR 4	WORK TERM 3	Advanced Microeconomic Theory OR Advanced Macroeconomics Two fourth-year finance courses Two economics elective	Research Paper and Seminar Two fourth-year finance courses Two electives

Bachelor of Business Technology Management Program

Laurier’s Brantford campus introduced its first co-op program with the Honours Bachelor of Business Technology Management (BTM.) Students are equipped with traditional business skills, the latest knowledge of technology and courses in liberal arts and leadership. Graduates are prepared to be leaders in a turbulent world of technology-based change.

Students learn about working with new technologies in order to create business solutions. They assess the value that technology brings to an organization and how it can best be integrated with existing systems.

All students who meet the requirements of the program are eligible to participate in the

Co-op Option. Students complete an eight-month work term from September through April and a four-month work term from September through December.

The BTM degree has earned formal recognition from the Information Technology Association of Canada (ITAC) Talent Division.

SAMPLE SCHEDULE: BUSINESS TECHNOLOGY MANAGEMENT CO-OP

TERM	Fall (September - December)	Winter (January - April)	Spring (May - August)
YEAR 1	Business in a Networked Society Information Technology Microeconomics Modernity and the Contemporary World Elective	Interpersonal Communication Math for BTM Macroeconomics Academic Literacy: Social Sciences Elective	Summer vacation
YEAR 2	Marketing Introduction to Financial Accounting Statistics for Management Modernity: Critique and Resistance Elective	Business and Technology Law Software Development Introduction to Managerial Accounting Academic Literacy: Humanities Elective	Systems Analysis and Design Data and Knowledge Management Management of Information Systems I Organizational Theory and Change Elective
YEAR 3	WORK TERM 1	WORK TERM 2	Operations Management Fundamentals of Finance Information Systems Project Management Ethics, Technology and Organizations Elective
YEAR 4	WORK TERM 3	Technology and Innovation Management Management of Information Systems II Three electives	Strategy and Enterprise Architecture Three electives

Students in the BTM program also complete the Contemporary Studies requirements as part of their program.

EMPLOYER TESTIMONIAL

“Distributech is pleased that the Business Technology Management program is offered at Laurier’s nearby Brantford campus. Our company is focussed on IT, so we give BTM co-op students experience in managing IT projects from discovery to implementation. We have been very impressed by the talent in the BTM program. The students’ professionalism and knowledge has been a great asset to our business and, more importantly, to our clients.”

DEIRDRE FALKNER, VP, HUMAN RESOURCES & TRAINING, DISTRIBUTECH

DOUBLE DEGREE PROGRAMS

Double Degree Co-op: Laurier

Students enrolled in their second year of double degree programs, where both programs are at Laurier, may choose to accept admission to co-op.

BUSINESS AND FINANCIAL MATHEMATICS

Participants in the double degree program in Business Administration and Financial Mathematics gain a sound understanding of business management and practices, and knowledge of mathematical models and computational methods used in business, industry and government.

BUSINESS AND COMPUTER SCIENCE

Participants in the double degree program in Business Administration with Computer Science develop an expertise in business and a strong understanding of the basic principles of computer science.

BUSINESS AND FINANCIAL MATHEMATICS CO-OP WORK/STUDY SEQUENCE

TERM	Fall (September - December)	Winter (January - April)	Spring (May - August)
YEAR 1	Understanding the Business Environment Introduction to Financial Accounting Introduction to Microeconomics Introduction to Differential and Integral Calculus, part one, or Calculus I Introductory Linear Algebra	Functional Areas of the Organization Introduction to Macroeconomics Introduction to Mathematical Proofs Introduction to Mathematics for Finance Introduction to Differential and Integral Calculus, part two, or Calculus II	Intermediate Macroeconomic Analysis for Management or Intermediate Microeconomic Analysis for Management
YEAR 2	Financial Management I Organizational Behaviour I Calculus II Linear Algebra Probability I	Managerial Accounting Business Decision Models Multivariable Calculus Introduction to Statistics Financial Mathematics I	WORK TERM 1
YEAR 3	Introduction to Marketing Management Human Resources Management Operations Management I Financial Management II Introduction to Analysis	WORK TERM 2	Business Law Introduction to Programming Intermediate Macroeconomic Analysis for Management or Intermediate Microeconomic Analysis Management Differential Equations I Probability Theory or Probability II Intermediate Accounting I or One business or non-business elective
YEAR 4	WORK TERM 3	Building and Managing Products, Services and Brands Operations Management II Organizational Behaviour II Financial Mathematics II Intermediate Accounting II or one business elective One math or statistics elective	Introduction to Management Information Systems OR Information Systems Development, Control and Audit Business Policy I Real Analysis One business and one non-business elective
YEAR 5	Numerical Analysis Introduction to Stochastic Calculus Partial Differential Equations One math or statistics elective One business elective	Financial Mathematics III Business Policy II Two business electives One math or statistics elective	



JOSEPH MUIA
Business and Computer Science
Communitech, Kitchener

BUSINESS AND COMPUTER SCIENCE COURSES:

In addition to the business courses shown in the chart on page 12, students in the Business and Computing double degree program take the following courses:

- Introduction to Programming
- Data Structures I and II
- Introduction to Object-Oriented Programming
- Digital Electronics
- Introduction to Mathematical Proofs
- Introductory Linear Algebra
- Introduction to Differential and Integral Calculus or Calculus I
- Windows Application Programming
- Introduction to Microprocessors
- Discrete Mathematics
- Database I
- Algorithm Design and Analysis I
- Operating Systems
- Software Engineering
- Computer Networks
- Foundations of Computing
- Ethics and Professional Practice in Computer Science
- Nine additional computer science courses

BUSINESS AND COMPUTER SCIENCE CO-OP WORK/STUDY SEQUENCE

TERM	Fall (September - December)	Winter (January - April)	Spring (May - August)
Year 1	Study Term	Study Term	Summer Vacation
Year 2	Study Term	Study Term	WORK TERM 1
Year 3	Study Term	WORK TERM 2	Study Term
Year 4	WORK TERM 3	Study Term	Study Term
Year 5	Study Term	Study Term	
<i>Business and Computing students may complete an optional fourth work term:</i>			
Year 5	WORK TERM 4	Study Term	Study Term

EMPLOYER TESTIMONIAL

"I just want to affirm how much we love having co-op students in the Internal Audit department at London Life. I am very impressed with the Laurier co-op program. Thanks so much for such a positive experience."

SYDNEY TRADER, INTERNAL AUDIT , LONDON LIFE

DOUBLE DEGREE PROGRAMS

Double Degree Co-op: Laurier and Waterloo

All students in the double degree programs at Laurier and the University of Waterloo begin to participate in co-op in their second year, and most pursue work terms in the fall and winter. Students complete both degrees within five years.

BUSINESS AND MATHEMATICS

Students in the double degree program in Business Administration and Mathematics take business courses at Laurier and math courses at the University of Waterloo. In senior years, students may specialize in Actuarial Science, Applied Mathematics, Combinatorics and Optimization, Mathematical Finance, Operations Research, Pure Mathematics or Statistics.

In addition to the business courses shown in the chart on page 12, students in the Business and Mathematics double degree program take the following courses:

- Linear Algebra or Applied Algebra I & II
- Algebra
- Calculus I, II & III
- Probability
- Introduction to Computer Science I or Designing Functional Programs
- Introduction to Computer Science II or Elementary Algorithm Design and Data Abstraction
- Survey Sampling and Experimental Design Techniques for Business
- Statistics
- Introduction to Optimization
- Introduction to Combinatorics
- Mathematics of Finance
- Management of Information Systems
- Deterministic OR Models
- Applied Linear Models and Process Improvement for Business
- Six additional math courses.

BUSINESS AND COMPUTER SCIENCE

Students in the double degree program in Business Administration and Computer Science take business courses at Laurier and computer science courses at the University of Waterloo.

In addition to the business courses shown in the chart on page 12, students in the Business and Computer Science double degree program take the following courses:

- Introduction to Computer Science I or Designing Functional Programs
- Elementary Algorithm Design and Data Abstraction
- Algebra
- Linear Algebra I
- Calculus I and II
- Probability
- Statistics
- Introduction to Optimization
- Data Structures and Data Management
- Logic and Computation
- Object-Oriented Software Development
- Foundations of Sequential Programs
- Computer Organization and Design
- Introduction to Combinatorics
- Algorithms
- Operating Systems
- Information Systems Management
- The Social Implications of Computing
- Four additional computer science courses

LAURIER AND WATERLOO DOUBLE DEGREE CO-OP SEQUENCE

TERM	Fall (September - December)	Winter (January - April)	Spring (May - August)
Year 1	Study Term	Study Term	Summer Vacation
Year 2	Study Term	WORK TERM 1	Study Term
Year 3	Study Term	WORK TERM 2	Study Term
Year 4	WORK TERM or Study Term	WORK TERM or Study Term	Study Term
Year 5	OPTIONAL WORK TERM 4	Study Term	Study Term



PATRICIA REBELLO
MBA, EY Canada, Toronto

GRADUATE PROGRAMS

MASTER OF BUSINESS ADMINISTRATION CO-OP FEATURES

The Laurier Co-op MBA program is designed for high-calibre, recent graduates with less than two years of work experience. Comprised of 20 courses and two four-month work terms, the program offers an innovative and integrated curriculum built around case competitions, consulting and international projects.

Eight key disciplines overlap in the first year for a solid, broad foundation of management concepts and skills. With a serious commitment to corporate social responsibility, all students participate in a not-for-profit practicum as part of the Applied Business Research course.

MBA CO-OP WORK/STUDY SEQUENCE:

Fall (September- December)	Winter (January - April)	Spring (May - August)
Strategic Management Financial Management Operations Management Accounting Marketing Organizational Behaviour Economics Business Analytics	WORK TERM 1	Six electives
WORK TERM 2	Four electives Applied Business Research Not-for-profit practicum	

GRADUATE CO-OP PROGRAMS

MASTER OF ARTS IN BUSINESS ECONOMICS (MABE) CO-OP PROGRAM FEATURES

The Lazaridis School of Business & Economics has offered a Master of Arts in Business Economics since 1992. MABE students apply economic principles to macroeconomic policy making, strategic planning, international trade, labour market analysis, finance, international finance and business problems.

The program lasts 16 to 20 months, and includes an eight-month work term between May and December or a four-month work term from May through August.

Students may use econometric analysis to conduct empirical research in public policies, cost benefit analysis, earning and wages, education, environment, commodities, housing and inflation. Co-op work terms are routinely found in economic forecasting, economic policy analysis, industry and market studies, financial markets and institutions, transfer pricing, investments, pension, strategic planning and public policy.

MABE CO-OP WORK/STUDY SEQUENCE

TERM	Fall (September - December)	Winter (January - April)	Spring (May - August)
YEAR 1	Microeconomics Macroeconomics Econometrics	Forecasting, Time Series Analysis and Survey Design One economics elective and one other elective	WORK TERM
YEAR 2	WORK TERM	One elective course Research paper and seminar	

Some students complete a four-month work term.

MASTER OF FINANCE CO-OP FEATURES

The Master of Finance co-op program includes two four-month work terms, typically in financial services or government, and lasts 20 months. Students are equipped to conduct empirical research in equities, fixed incomes, derivative products, corporate finance and portfolio management.

The program provides students an opportunity to prepare and write Chartered Financial Analyst (CFA®) Levels I and II exams. The CFA® is a globally recognized finance professional designation.

MASTER OF FINANCE CO-OP WORK/STUDY SEQUENCE:

Fall (September - December)	Winter (January - April)	Spring (May - August)
Investment Management Financial Reporting and Analysis I Foundation in Finance and Professional Ethics Economics and Quantitative Methods	WORK TERM 1	Derivatives and Financial Risk Management Advanced Corporate Finance Fixed Income Analysis One finance elective
WORK TERM 2	Economics and Quantitative Methods Financial Reporting and Analysis II Advanced Investment Management CFA Level I Review*	<i>Some students may choose to do an eight-month work term through December.</i>

* Waived if students already passed CFA® Level I exam.

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EMPLOYER TESTIMONIAL

“I started recruiting MBA students from Laurier on the recommendation of alumni who work at HP Canada. They know I need mature employees who are able to perform analytical and research projects with little guidance. Laurier’s MBA co-op students display creativity in presentations and excel at analytical work using Excel spreadsheets, and they are all team players.”

KULDIP BHATHAL, UNIVERSITY HIRING
LEAD, HP CANADA



MELISSA TANG
Business,
Manulife Financial, Toronto

wlu.ca/co-op



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