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ON THE COVER: KEISHA ROSE, Communication Studies, United Way Kitchener Waterloo and Area, Waterloo
Co-op at Laurier

CO-OP DEFINED:
Co-operative education, a form of work-integrated learning, is a model of education that integrates and alternates a student’s academic learning with workplace learning in fields relevant to the student’s academic and personal goals.

The Co-op Office approves full-time paid positions that will provide students with the opportunity to learn while performing productive work. Employers supervise co-op students and evaluate their performance, and co-op co-ordinators monitor students’ progress on the job.

EMPLOYERS HIRE CO-OP STUDENTS TO:
• Meet short-term hiring needs cost-effectively and manage special projects.
• Evaluate their potential for employment after graduation.
• Enhance the profile of their organization.

WHY EMPLOYERS CHOOSE LAURIER CO-OP:
• Our Co-op office is committed to personal, responsive service.
• A strong talent pool of bright, versatile and motivated students.
• Laurier’s strong programs and the academic achievement of its students.
• We select co-op students in Arts, Business, Economics, Science and some graduate programs through a competitive admission process.

SERVICE TO EMPLOYERS
• We post job descriptions promptly and provide access to applications online.
• We schedule interviews and provide comfortable interview rooms on campus.
• Our commitment to high-quality service continues after hiring; we monitor the satisfaction level of all participants.

WHAT IS EXPECTED OF EMPLOYERS
• Challenging assignments and projects.
• Sufficient training and supervision.
• Fair compensation; salary guidelines are available at wlu.ca/co-op.
• An opportunity for the co-op coordinator to conduct a visit on-site.
• Willingness to review the student’s work term report.
• A written evaluation of the student’s performance at the end of the work term.

“In my 30 years of teaching at Laurier, I have witnessed student after student transformed by the co-op experience. While our classrooms build knowledge, co-op builds judgement, maturity and teamwork skills. Furthermore, employers select from applicants who have a strong work ethic and who can communicate clearly.”

BRIAN F. SMITH, PROFESSOR OF FINANCE, LAZARIDIS SCHOOL OF BUSINESS AND ECONOMICS

EMPLOYER TESTIMONIAL
“The co-op student was creative, supportive, succinct and methodical. We will be hiring more co-op students from Laurier.”

ALISON ARMSTRONG, COMMUNICATIONS OFFICER, WELLINGTON HEALTH CARE ALLIANCE, Fergus
Recruit from the best

Launched in 1976, Wilfrid Laurier University’s co-op program in business was the first in Ontario. Today, Laurier has the largest business degree co-op program in Canada.

PROGRAM FEATURES
- Available year-round; students can begin work in January, May or September.
- Most participants complete two years of study before their first work term.
- Most work terms last four months, although some students are available for eight-month work terms beginning in May or September (a few computer science students may be available for up to 16 months.)

HOW TO HIRE LAURIER CO-OP STUDENTS
- We make it easy to recruit and employ eager, qualified Laurier co-op students.
- You may send a job description by email to Lauriercoop@wlu.ca or post it on Navigator.
- We will send you instructions on viewing applications and grades online.
- You choose interview dates and we arrange interviews with the candidates you have selected.
- Most interviews are held on campus and we provide lunch.
- During the primary recruiting period, employers and students rank each other online, while during the continuous employment period we make job offers directly to students.

TAX CREDIT FOR CO-OP EMPLOYERS IN ONTARIO
Businesses that hire Laurier co-op students may be eligible to receive a tax credit. The Ontario government’s Co-operative Education Tax Credit will reimburse a business for 25% to 30% of eligible costs, up to $3,000 per co-op student. You will find links to detailed information about the tax credit on the Laurier co-op website at wlu.ca/co-op. (Please note that all co-op programs at Laurier except Arts co-op and Science co-op are eligible for the tax credit.) At the end of the co-op work term we will send you a letter to use as a tax receipt when claiming the tax credit.

The Canada Revenue Agency administers the tax credit on behalf of the Ontario Ministry of Revenue. For general tax enquiries regarding this tax credit, taxpayers may telephone Canada Revenue Agency at 1-800-959-5525.

STRONG REPUTATION
Most of Laurier’s co-op programs are accredited by the Canadian Association for Co-operative Education (CAFCE.) The Lazaridis School of Business and Economics has received the highest form of accreditation from the prestigious Association to Advance Collegiate Schools of Business International, whose standards are recognized internationally.

EMPLOYER TESTIMONIAL
“At Hyundai Canada, we embrace co-op programs as a way to develop a talent pool. The Dealer Development Department has hired co-op students from Laurier for the past six semesters, and each student has improved the role while adding value to our team.”

TED TROUGHTON, NATIONAL MANAGER, DEALER DEVELOPMENT, HYUNDAI CANADA
Who hires Laurier co-op students?

CONSUMER PACKAGED GOODS
- Bayer Inc.
- Campbell Company of Canada
- Canada Dry Mott’s
- ConAgra Foods
- Dare Foods
- George Weston Corporate
- Henkel Canada Corporation
- Hershey Canada Inc.
- Johnson & Johnson Canada
- Parmalat Canada
- Procter & Gamble Inc.
- Revlon Canada
- SC Johnson
- Unilever Canada

CPA/CONSULTING
- Bateman MacKay
- BDO Canada
- Boston Consulting
- Collins Barrow
- Daggerwing Applied
- Deloitte
- EY Canada
- Grant Thornton
- Kroll Advisory Services
- MNP
- PwC Canada
- Satov Consulting
- Segal

FINANCIAL SERVICES
- AGF Management
- Alignvest Capital Management
- Bank of America Merrill Lynch
- Blair Franklin
- BMO Capital Markets
- Burgundy Asset Management
- CPP Investment Board
- Fidelity Investments Canada
- Foremost Financial Corporation
- Guardian Capital Group
- Gluskin Sheff + Associates
- OMERS Capital Markets
- Ontario Teachers’ Pension Plan
- Sionna Investment Managers
- TD Securities
- VersaBank
- Waratah Advisors

MANUFACTURING / AUTOMOTIVE
- Ford Motor Company
- GE Canada
- Linamar
- Magna International
- Miele
- NTN Bearings
- Nissan
- Roxul Inc.
- Toyota Motor Manufacturing Canada

HEALTH CARE/GOVERNMENT
- Canada Revenue Agency
- Hospital for Sick Children
- Invictus Games – Toronto 2017
- Ontario Financing Authority
- Ontario Power Generation
- Parks Canada
- Philips Canada
- PowerStream Inc.
- Regional Municipality of York
- Region of Waterloo
- Sunnybrook Hospital
- Treasury Board Secretariat
- Woodstock General Hospital

SOCIAL SERVICES
- Community Justice Initiatives
- Habitat for Humanity
- Hospice of Waterloo Region
- New Path Youth and Family Services
- YMCA

TELECOMMUNICATIONS/TECHNOLOGY
- Adknowledge
- Axonify
- CGI
- IBM Canada
- Kik
- Magnet Forensics
- North60 Technologies
- NCR Canada
- Open Text
- Primus
- Rogers Communications Inc.
- Samsung Canada
- Shoplogix Inc.
- Smile.io
- Telus
- Vidyard
With Laurier students available for more than 1,800 work terms each year, the co-operative education program offers a large pool of employees with diverse skills and experience.

EMPLOYER TESTIMONIAL
“We feel very fortunate to have access to quality co-op students thanks to Laurier’s Business Technology Management program. We’ve put our co-op students to work on projects ranging from marketing, social media and project management, to application planning and programming.”

ADRIAN PYNENBURG, PRESIDENT, CONNECT OASIS INC.
Arts and Science

Co-op students in Arts and Science complete two work terms, which normally take place in the summer following their second and third years. Students apply for Arts co-op or Science co-op in the winter term of their first year.

ARTS CO-OP
With more than 5,000 undergraduate and graduate students, the Faculty of Arts is the largest and most diverse faculty at Laurier. The 11 departments and interdisciplinary programming span a number of fields in the social sciences and humanities.

ARTS CO-OP MAJORS
Students often take the majors below in combination with a second major, such as Anthropology, Cultural Studies, Medieval Studies or Women & Gender Studies. Arts co-op is available to honours students in the following majors:

- Ancient Studies
- Archaeology & Heritage Studies
- Communication Studies
- English
- Environmental Studies
- Film Studies
- Geography *
- Global Studies
- History
- Languages & Literatures, including French & Spanish
- Philosophy
- Political Science
- Religion & Culture
- Sociology

SCIENCE CO-OP
Laurier’s Faculty of Science has more than 4,000 undergraduate and graduate students and 112 full-time faculty members. Our faculty members are engaged in high-quality research, advancing scientific knowledge, and applying this knowledge to real-world problems. We are also home to several leading-edge research centres. Science co-op is available to honours students in the following majors:

- Biochemistry and Biotechnology
- Biology *
- Chemistry
- Computer Science *
- Environmental Science
- Financial Mathematics *
- Health Sciences
- Kinesiology *
- Mathematics *
- Physics
- Psychology *

ARTS CO-OP AND SCIENCE CO-OP WORK/STUDY SEQUENCE

<table>
<thead>
<tr>
<th>TERM</th>
<th>Fall (September - December)</th>
<th>Winter (January - April)</th>
<th>Spring (May - August)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YEAR 1</td>
<td>Study Term</td>
<td>Study Term</td>
<td>Break</td>
</tr>
<tr>
<td>YEAR 2</td>
<td>Study Term</td>
<td>Study Term</td>
<td>WORK TERM 1</td>
</tr>
<tr>
<td>YEAR 3</td>
<td>Study Term</td>
<td>Study Term</td>
<td>WORK TERM 2</td>
</tr>
<tr>
<td>YEAR 4</td>
<td>Study Term</td>
<td>Study Term</td>
<td></td>
</tr>
</tbody>
</table>

* Available as both a BA and BSc
APPLIED WATER SCIENCE HONOURS BSC

Applied Water Science is an interdisciplinary program jointly operated by the departments of Biology, Chemistry and Biochemistry, and Geography and Environmental Studies.

Students completing an Applied Water Science degree learn about hydrology, limnology, biogeochemistry, toxicology, biology, water governance and policy.

The first eight-month co-op work term starts in the winter term of third year, followed by a second eight-month work term beginning in the summer of fourth year.

PROFESSIONAL EXPERIENCE PROGRAM (PEP)

The PEP program, which is available to students in Honours Computer Science, includes a work term lasting from 12 to 16 months. Students normally pursue work terms in areas such as programming, networking technology, quality assurance, technical support or information technology consulting. PEP students complete their work term after third year and return to Laurier for their final year of study.

STUDENT TESTIMONIAL

“For my first work term, I received a grant to found Northern Girl Fitness and publish a health and fitness journal to help others set and track their health goals. In my second work term, the Menich Award funded my job promoting physical activity at Parkwood Mennonite Home, where I launched a walking campaign for which I was recognized by Senior Care Canada.”

HEATHER TUNKS, KINESIOLOGY,
CLASS OF 2017
Arts and Science Co-op Positions

Employers have recruited co-op students from arts and science for a wide range of jobs dealing with topics such as literacy, addiction, water quality, mental health and international development.

CIBC, QUANTITATIVE TRADING
CONSULTANT, GLOBAL MARKETS,
TORONTO
Analyze, test and calibrate trading strategies and performance.

MINISTRY OF AGRICULTURE, FOOD AND
RURAL AFFAIRS, JUNIOR POLICY ANALYST,
SOCIAL MEDIA, GUELPH
Promote events and programs through blogs, newsletters and social media accounts.

CITY OF KITCHENER, INCLUSION WORKER,
KITCHENER
Provide support to children attending municipal day camps and help accommodate each child’s physical and mental disabilities.

MINISTRY OF ECONOMIC DEVELOPMENT
AND GROWTH, FUNDING ADMINISTRATION
CO-OP, TORONTO
Review incoming projects, confirm eligibility, identify gaps in documentation and prepare weekly reports.

FEDERAL ECONOMIC DEVELOPMENT
AGENCY FOR SOUTHERN ONTARIO, IT
ANALYST, WATERLOO
Coach and train staff members on IT equipment and systems and support IT projects.

ONTARIO MARCH OF DIMES,
COUNSELLOR, ORILLIA
Enable adults with disabilities to take summer holidays by providing recreational programs and personal support.

FISHERIES AND OCEANS CANADA, SURVEY
ASSISTANT, SAULT STE MARIE
Participate in the control of sea lampreys by carrying out backpack electrofishing, granular Bayluscide surveys and habitat quantification.

REACH FOR THE RAINBOW,
EVENTS INTERN, TORONTO
Organize events and participate in corporate and community fundraising activities.

INDIGENOUS AND NORTHERN
AFFAIRS CANADA, COMMUNICATIONS
ASSISTANT, OTTAWA
Plan and produce public communication materials such as news releases, speeches and web copy. Assist in the management of marketing campaigns, social media, events and correspondence.

SAP CANADA, INTERN PRODUCT
MANAGEMENT, WATERLOO
Solve problems for customers, create technical documents and design a product demonstration.
SAFEHAVEN PROJECT FOR COMMUNITY LIVING, RECREATION AND LEISURE SUPPORT WORKER, TORONTO
Organize and lead community outings and leisure activities for children with multiple disabilities and complex medical needs. Assist with individual therapy and support programs.

TIM HORTON CHILDREN’S FOUNDATION, STUDENT COUNSELLOR, ST. GEORGE
Supervise campers and ensure they are engaged and recognized for their contributions.

TOWNSHIP OF NORTH DUMFRIES, PLANNING ASSISTANT, NORTH DUMFRIES
Assist in processing applications, preparing reports and updating maps. Respond to inquiries from developers and consultants.

VALIDUS RESEARCH, CATASTROPHE MODELING APPLICATION DEVELOPER, WATERLOO
Design prototype models and implement scalable, reliable and maintainable software products to assist analysts and underwriters in making decisions.

WATERLOO REGION MUSEUM, HISTORICAL INTERPRETER, KITCHENER
Deliver educational programs and activities in a 1914 living history museum.

WILFRID LAURIER UNIVERSITY, RESEARCH AND FIELD ASSISTANT, BIOLOGY LAB, WATERLOO
Research how various fish are affected by changes in the environment. Collect, preserve and analyze tissue samples and attend field trips throughout Canada and the USA.
STUDENT TESTIMONIAL

“The BBA co-op program gave me the opportunity to experience a financial analyst role in my first work term at ConAgra Foods, and a marketing role in my second at Nestlé Waters Canada. This experience is helping me plan my career.”

ADRIAN PAZDZIOR, BBA, CLASS OF 2018

JENNIFER NGUYEN, Economics and Financial Management, Ministry of Finance, Toronto
About Co-op
Business and Economics co-op consists of three work terms of four months’ duration, between second and fourth year, enabling students to obtain 12 months of practical, full-time work experience. It has been designed to allow employers to have a position filled year-round by Laurier co-op students. Students apply for admission to co-op at the end of their first year.

Honour Business and Honours Economics
Laurier’s Business and Economics programs are recognized as both leading and innovative. Laurier programs use a variety of techniques, including case discussions, simulation games, visits by business executives and student projects. By providing a real-time laboratory in which to experiment and apply theoretical learning, the programs help students develop a better understanding of how to work together to analyze situations and manage organizations.

Academic Credit
Undergraduate co-op students in Business, Economics, Business Technology Management and double degree programs receive academic credit for participating in co-op. To obtain the co-op designation on their transcript, students need to pass Laurier’s co-op fundamentals course, receive a rating of at least satisfactory on each work term report and receive a rating of at least satisfactory from their supervisors on each performance evaluation.

Business Options
- Accounting
- Brand Communication and Management
- Business and Sustainability
- Entrepreneurship
- Finance
- Human Resources Management
- Insurance and Risk Management
- International Business
- Marketing
- Supply Chain Management

International Co-op
Students enrolled in co-op may explore work terms with international employers and receive guidance on securing visas and work permits. Students have recently secured co-op terms in Asia, Europe, the United Kingdom and the United States.

Professional Recognition
The time spent on work terms is recognized as part of the experience requirements for the Chartered Professional Accountant (CPA) designation. Honours Business and Honours Economics courses may be counted toward several designation programs, including the following:
- Chartered Financial Analyst
- Certified Financial Planning (CFP)
- Chartered Professional Accountants (CPA)
- Certified Human Resources Professional (CHRP)
- Certified Human Resources Leader (CHRL)

Student Testimonial
“Participating in the co-op program has allowed me to build my network within the Canadian banking and consulting industries, develop my interpersonal skills and emotional intelligence and put theory from the classroom into action at the office. After one term at Mercer and two terms at RBC I will return to the bank for a permanent role upon graduation. Laurier has enabled me to jump-start my career.”

Victoria Barbosa, BBA, Class of 2017
## Business and Economics Co-op Positions

**Aon Corporation, Risk Management / Insurance Broker Trainee, Toronto**  
Participate in presentations, risk analysis, business negotiations and contract and insurance law.

**ATS Automation, Internal Audit, Cambridge**  
Perform compliance testing and financial reporting and assist with internal audits.

**Axonify, Project Management Co-op, Waterloo**  
Develop documents to help clients implement e-learning software and develop a rewards strategy for clients.

**Bayer Group, Customer Marketing, Toronto**  
Co-ordinate sales cycle priorities and participate in forecasting, sales analysis, trade inquiries, competitive activity tracking, special pack programs, display and coupon programs and category management projects.

**Cambridge Advisors, CI Investments, Research Associate, Toronto**  
Perform micro- and macro-industry research and assist with in-depth valuation analysis and detailed financial modelling.

**D2L Incorporated, Marketing Assistant – Communications and Branding, Kitchener**  
Assist with various initiatives in advertising, public relations, branding and product marketing.

**General Motors Canada, Human Resources Assistant, Ingersoll**  
Support recruitment, enhance training materials, maintain databases, and coordinate a student mentorship program.

### Sample Schedule: Honours BBA co-op (including accounting stream)

<table>
<thead>
<tr>
<th>TERM</th>
<th>Fall (September - December)</th>
<th>Winter (January - April)</th>
<th>Spring (May - August)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YEAR 1</td>
<td>Understanding the Business Environment</td>
<td>Functional Areas of the Organization</td>
<td>Summer vacation</td>
</tr>
<tr>
<td></td>
<td>Introduction to Microeconomics</td>
<td>Introduction to Macroeconomics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Introduction to Differential and Integral Calculus or Introductory Calculus for Business</td>
<td>Introduction to Financial Accounting</td>
<td></td>
</tr>
<tr>
<td></td>
<td>and Social Sciences or Calculus I</td>
<td>Two non-business electives</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Two non-business electives</td>
<td></td>
<td></td>
</tr>
<tr>
<td>YEAR 2</td>
<td>Organizational Behaviour I</td>
<td>Business Law</td>
<td>WORK TERM 1</td>
</tr>
<tr>
<td></td>
<td>Managerial Statistics</td>
<td>Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Financial Management I</td>
<td>Business Decision Models</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Intermediate Macroeconomic Analysis for Management or Intermediate Microeconomic Analysis</td>
<td>Two non-business electives</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Analysis for Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>One non-business elective</td>
<td></td>
<td></td>
</tr>
<tr>
<td>YEAR 3</td>
<td>Introduction to Marketing Management</td>
<td>WORK TERM 2</td>
<td>Building and Managing Products,</td>
</tr>
<tr>
<td></td>
<td>Operations Management</td>
<td></td>
<td>Services and Brands</td>
</tr>
<tr>
<td></td>
<td>Human Resources Management</td>
<td></td>
<td>Financial Management II</td>
</tr>
<tr>
<td></td>
<td>One business elective</td>
<td></td>
<td>Organizational Behaviour II</td>
</tr>
<tr>
<td></td>
<td>One non-business elective</td>
<td></td>
<td>One non-business elective</td>
</tr>
<tr>
<td>YEAR 4</td>
<td>WORK TERM 3</td>
<td></td>
<td>Business Policy I</td>
</tr>
<tr>
<td></td>
<td>Business Policy I</td>
<td></td>
<td>Two business electives</td>
</tr>
<tr>
<td></td>
<td>Introduction to Management Information Systems or Information Systems Development,</td>
<td></td>
<td>Two business electives</td>
</tr>
<tr>
<td></td>
<td>Control and Audit</td>
<td></td>
<td>One business elective</td>
</tr>
<tr>
<td></td>
<td>One business elective</td>
<td></td>
<td>Two business or entrepreneurial</td>
</tr>
<tr>
<td></td>
<td>One business elective</td>
<td></td>
<td>electives</td>
</tr>
</tbody>
</table>

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**Note:** Some BBA students are able to complete an eight-month work term from May through December.
JOHN DEERE, IT ANALYST, GRIMSBY
Create and manage SharePoint sites and intranet web pages and present technical training demonstrations.

MERCER, CAREER REWARDS CONSULTING ANALYST, TORONTO
Analyze strategic, financial, and organizational information about clients and conduct research into business strategy, corporate performance, reward practices and industry trends.

MICROSOFT CANADA, XBOX MARKETING ASSISTANT, MISSISSAUGA
Participate in product marketing, including strategy development, identify performance metrics, and manage marketing materials such as digital assets.

ONTARIO MINISTRY OF AGRICULTURE, FOOD AND RURAL AFFAIRS, BUSINESS DEVELOPMENT ASSISTANT, GUELPH
Conduct research and competitive analysis on food, support new investment cases, identify emerging issues and write reports.

PROCTER & GAMBLE, FINANCE CO-OP, TORONTO
Manage goals for sales and cost targets, perform financial analysis on projects to determine payout, identify external market trends and perform competitive benchmarking and channel analysis.

RBC CAPITAL MARKETS, GLOBAL INVESTMENT BANKING CO-OP ANALYST, TORONTO
Perform analytical tasks associated with debt and equity financings and mergers and acquisitions.

SCOTIABANK, TRADING ASSISTANT, TORONTO
Assist with the pricing and modelling of equity-based products.

SMUCKER FOODS, SALES ANALYST, MARKHAM
Perform retail pricing audits, analyze distribution and competition, coordinate customer trade shows and participate in forecasting.

STAPLES CANADA, DIGITAL CONTENT SPECIALIST (ECOMMERCE), RICHMOND HILL
Support the preparation and implementation of a new content management system and edit content on the live site.

TOWERS WATSON, RETIREMENT ACTUARIAL ANALYST, TORONTO
Provide actuarial support and analysis on an array of health and group benefits and retirement programs.

TOYOTA CANADA, FINANCIAL ANALYST, TORONTO
Develop annual budgets and interim forecasts and prepare accruals.

Sample schedule: Honours BBA co-op, eight-month work term beginning in May:

<table>
<thead>
<tr>
<th>Fall (September - December)</th>
<th>Winter (January - April)</th>
<th>Spring (May - August)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study Term 2A</td>
<td>Study Term 2B</td>
<td>WORK TERM 1</td>
</tr>
<tr>
<td>WORK TERM 2</td>
<td>Study Term 3A</td>
<td>Study Term 3B</td>
</tr>
<tr>
<td>WORK TERM 3</td>
<td>Study Term 4A</td>
<td>Study Term 4B</td>
</tr>
</tbody>
</table>
Some BBA students begin their first work term in September and follow one of the sequences below.

Accounting firms may be especially interested in hiring students who complete an eight-month term from September through April with one employer and a four-month term the following winter, as in the first chart.

**Sample Schedule: Honours Economics and Financial Management Co-op**

<table>
<thead>
<tr>
<th>TERM</th>
<th>Fall (September - December)</th>
<th>Winter (January - April)</th>
<th>Spring (May - August)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YEAR 1</td>
<td>Introduction to Microeconomics</td>
<td>Introduction to Macroeconomics</td>
<td>Summer vacation</td>
</tr>
<tr>
<td></td>
<td>Calculus</td>
<td>Functional Areas of the Organization</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Understanding the Business Environment</td>
<td>Three electives</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Two electives</td>
<td></td>
<td></td>
</tr>
<tr>
<td>YEAR 2</td>
<td>Microeconomic Theory I</td>
<td>Intermediate Macroeconomics I</td>
<td>WORK TERM 1</td>
</tr>
<tr>
<td></td>
<td>Introductory Statistics</td>
<td>Static Analysis</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Financial Management I</td>
<td>Introductory Econometrics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Business Law</td>
<td>Economics Writing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>One economics elective</td>
<td>Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>One elective</td>
<td></td>
</tr>
<tr>
<td>YEAR 3</td>
<td>Intermediate Econometrics</td>
<td>WORK TERM 2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Intermediate Macroeconomics II</td>
<td>Taxation or Intermediate Accounting I</td>
<td></td>
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<tr>
<td></td>
<td>Dynamic Analysis</td>
<td>Microeconomic Theory II</td>
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</tr>
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<td></td>
<td>Two economics electives</td>
<td>Financial Management II</td>
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</tr>
<tr>
<td></td>
<td>One elective</td>
<td>Two electives</td>
<td></td>
</tr>
<tr>
<td>YEAR 4</td>
<td>WORK TERM 3</td>
<td>Two fourth-year finance courses</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Two economics electives</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>One elective</td>
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</tr>
</tbody>
</table>

**Student Testimonial**

“Working in a small healthcare communications agency during my first work term reinforced my decision to pursue a career in marketing. I honed my research, graphic design and PowerPoint skills, and also improved my French.”

PEARL LEUNG, BUSINESS, CLASS OF 2018
Bachelor of Business Technology Management Program

Laurier’s Brantford campus introduced its first co-op program with the Honours Bachelor of Business Technology Management (BBTM). Students are equipped with traditional business skills, the latest knowledge of technology and courses in liberal arts and leadership. Graduates are prepared to be leaders in a turbulent world of technology-based change.

Students learn about working with new technologies in order to create business solutions. They assess the value that technology brings to an organization and how it can best be integrated with existing systems.

All students who meet the requirements of the program are eligible to participate in co-op. Students complete an eight-month work term from September through April and a four-month work term from September through December.

Laurier’s BBTM program has been accredited by the Information Technology Association of Canada.

SAMPLE SCHEDULE: BUSINESS TECHNOLOGY MANAGEMENT CO-OP

<table>
<thead>
<tr>
<th>TERM</th>
<th>Fall (September - December)</th>
<th>Winter (January - April)</th>
<th>Spring (May - August)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YEAR 1</td>
<td>Business in a Networked Society</td>
<td>Interpersonal Communication</td>
<td>Summer vacation</td>
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<tr>
<td></td>
<td>Information Technology</td>
<td>Math for BTM</td>
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<td></td>
<td>Microeconomics</td>
<td>Macroeconomics</td>
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<tr>
<td></td>
<td>Modernity and the Contemporary World</td>
<td>Academic Literacy: Social Sciences</td>
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<tr>
<td></td>
<td>Elective</td>
<td>Elective</td>
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</tr>
<tr>
<td>YEAR 2</td>
<td>Marketing</td>
<td>Business and Technology Law</td>
<td>Systems Analysis and Design</td>
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<tr>
<td></td>
<td>Introduction to Financial Accounting</td>
<td>Software Development</td>
<td>Management</td>
</tr>
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<td></td>
<td>Statistics for Management</td>
<td>Introduction to Managerial</td>
<td>Management of Information</td>
</tr>
<tr>
<td></td>
<td>Modernity: Critique and Resistance</td>
<td>Accounting</td>
<td>Systems I</td>
</tr>
<tr>
<td></td>
<td>Elective</td>
<td>Academic Literacy: Humanities</td>
<td>Organizational Theory</td>
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<td>Elective</td>
<td>and Change</td>
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<td></td>
<td></td>
<td>Elective</td>
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<tr>
<td>YEAR 3</td>
<td>WORK TERM 1</td>
<td>WORK TERM 2</td>
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<tr>
<td></td>
<td>Operations Management</td>
<td>Fundamentals of Finance</td>
<td>Operations Management</td>
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<td></td>
<td>Ethics, Technology and Organizations</td>
<td>Information Systems Project</td>
<td>Management</td>
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<tr>
<td></td>
<td>Elective</td>
<td>Management</td>
<td>Management of Information</td>
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<tr>
<td></td>
<td></td>
<td>Systems II</td>
<td>Systems I</td>
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<td></td>
<td>Three electives</td>
<td>Organizational Theory</td>
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<td>and Change</td>
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<tr>
<td>YEAR 4</td>
<td>WORK TERM 3</td>
<td>Technology and Innovation Management</td>
<td>Business Strategy and Enterprise</td>
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<tr>
<td></td>
<td>Technology and Innovation Management</td>
<td>Management of Information Systems II</td>
<td>Architecture</td>
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<tr>
<td></td>
<td>Management of Information Systems II</td>
<td>Three electives</td>
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<td></td>
<td>Three electives</td>
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</table>

EMPLOYER TESTIMONIAL

“Laurier BBTM co-op students have been a tremendous asset to RBC Technology & Operations. They bring energy and enthusiasm to their work every day and are eager to get involved. They are valued members of our program.”

LAURA ROBINSON, SENIOR MANAGER, CAMPUS RECRUITMENT, TECHNOLOGY & OPERATIONS, RBC

STUDENT TESTIMONIAL

“The Laurier BBTM co-op program gave me the experience I needed to succeed in today’s fast-paced business and technology industries.”

ANDRE FISCHBACHER, HONOURS BUSINESS TECHNOLOGY MANAGEMENT, CLASS OF 2017
Double Degree Co-op: Laurier

Students enrolled in their second year of double degree programs, where both programs are at Laurier, may choose to accept admission to co-op.

**BUSINESS AND FINANCIAL MATHEMATICS**

Participants in the double degree program in Business Administration and Financial Mathematics gain a sound understanding of business management and practices, and knowledge of mathematical models and computational methods used in business, industry and government.

**BUSINESS AND COMPUTER SCIENCE**

Participants in the double degree program in Business Administration with Computer Science develop an expertise in business and a strong understanding of the basic principles of computer science.

### BUSINESS AND FINANCIAL MATHEMATICS CO-OP WORK/STUDY SEQUENCE

<table>
<thead>
<tr>
<th>TERM</th>
<th>Fall (September - December)</th>
<th>Winter (January - April)</th>
<th>Spring (May - August)</th>
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<tbody>
<tr>
<td>YEAR 1</td>
<td>Understanding the Business Environment</td>
<td>Functional Areas of the Organization</td>
<td>Intermediate Macroeconomic Analysis for Management or Intermediate Microeconomic Analysis for Management</td>
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<tr>
<td></td>
<td>Introduction to Financial Accounting</td>
<td>Introduction to Macroeconomics</td>
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<td></td>
<td>Introduction to Microeconomics</td>
<td>Introduction to Mathematical Proofs</td>
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<td></td>
<td>Introduction to Differential and Integral Calculus, part one, or Calculus I</td>
<td>Introduction to Mathematics for Finance</td>
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<td></td>
<td>Introductory Linear Algebra</td>
<td>Introduction to Differential and Integral Calculus, part two, or Calculus II</td>
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<tr>
<td>YEAR 2</td>
<td>Business Law</td>
<td>Financial Management I</td>
<td>WORK TERM 1</td>
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<td></td>
<td>Managerial Accounting</td>
<td>Organizational Behaviour</td>
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<td></td>
<td>Calculus II</td>
<td>Multivariable Calculus</td>
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<td></td>
<td>Introduction to Programming</td>
<td>Introduction to Statistics</td>
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<td></td>
<td>Linear Algebra</td>
<td>Financial Mathematics I</td>
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<td>Probability I</td>
<td>Financial Mathematics I</td>
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<tr>
<td>YEAR 3</td>
<td>Introduction to Marketing Management</td>
<td>WORK TERM 2</td>
<td>Business Decision Models</td>
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<td>Human Resources Management</td>
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<td>Differential Equations I</td>
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<td>Financial Management II</td>
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<td>Introduction to Analysis</td>
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<td></td>
<td>Financial Mathematics II</td>
<td></td>
<td>Intermediate Accounting or</td>
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<td></td>
<td>Probability II</td>
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<td>One non-business elective</td>
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<td>YEAR 4</td>
<td>WORK TERM 3</td>
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<td>Building and Managing Products, Services and Brands</td>
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<td>Operations Management</td>
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<td>Organizational Behaviour</td>
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<td>Intermediate Accounting II or one business elective</td>
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<td>Numerical Analysis</td>
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<td>Introduction to Management Information Systems or Information Systems Development, Control and Audit</td>
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<td>Business Policy</td>
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<td>Real Analysis</td>
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<td>Two business electives</td>
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<td>YEAR 5</td>
<td>Introduction to Stochastic Calculus</td>
<td>Financial Mathematics III</td>
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<td></td>
<td>Partial Differential Equations</td>
<td>Business Policy II</td>
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<td></td>
<td>One elective</td>
<td>Three business electives (fall or winter)</td>
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<td></td>
<td>Three math or statistics electives (fall or winter)</td>
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</table>
BUSINESS AND COMPUTER SCIENCE COURSES:
In addition to the business courses shown in the chart on page 12, students in the Business and Computing double degree program take the following courses:

- Introduction to Programming
- Data Structures I and II
- Introduction to Object-Oriented Programming
- Digital Electronics
- Introduction to Mathematical Proofs
- Introductory Linear Algebra
- Introduction to Differential and Integral Calculus or Calculus I
- Windows Application Programming
- Introduction to Microprocessors
- Discrete Mathematics
- Database I
- Algorithm Design and Analysis I
- Operating Systems
- Software Engineering
- Computer Networks
- Foundations of Computing
- Ethics and Professional Practice in Computer Science
- Nine additional computer science courses

EMPLOYER TESTIMONIAL
“I just want to affirm how much we love having co-op students in the Internal Audit department at London Life. I am very impressed with the Laurier co-op program. Thanks so much for such a positive experience.”

SYDNEY TRADER, INTERNAL AUDIT, LONDON LIFE

STUDENT TESTIMONIAL
“Laurier’s co-op staff guided me through the initial recruitment process. Working at Canadian Tire exposed me to the world of retail and the cross-functional teams that make up a large organization. I am excited to have secured a permanent position with the company after graduation.”

JULISSA MORAN, BBA AND FINANCIAL MATH, CLASS OF 2017

BUSINESS AND COMPUTER SCIENCE CO-OP WORK/STUDY SEQUENCE

<table>
<thead>
<tr>
<th>TERM</th>
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<tbody>
<tr>
<td>Year 1</td>
<td>Study Term</td>
<td>Study Term</td>
<td>Summer Vacation</td>
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<tr>
<td>Year 2</td>
<td>Study Term</td>
<td>Study Term</td>
<td>WORK TERM 1</td>
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<tr>
<td>Year 3</td>
<td>Study Term</td>
<td>WORK TERM 2</td>
<td>Study Term</td>
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<tr>
<td>Year 4</td>
<td>WORK TERM 3</td>
<td>Study Term</td>
<td>Study Term</td>
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<tr>
<td>Year 5</td>
<td>Study Term</td>
<td>Study Term</td>
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</tbody>
</table>

Business and Computer Science students may complete an optional fourth work term:

| Year 5 | WORK TERM 4                 | Study Term               | Study Term            |
Double Degree Co-op: Laurier and Waterloo

All students in the double degree programs at Laurier and the University of Waterloo begin to participate in co-op in their second year, and most pursue work terms in the fall and winter. Students complete both degrees within five years.

BUSINESS AND MATHEMATICS

Students in the double degree program in Business Administration and Mathematics take business courses at Laurier and math courses at the University of Waterloo. In senior years, students may specialize in Statistics, Actuarial Science, Applied Mathematics, Combinatorics and Optimization, Mathematical Finance, Operations Research, Pure Mathematics or Computer Science.

In addition to the business courses shown in the chart on page 12, students in the Business and Mathematics double degree program take the following courses:

- Linear Algebra or Applied Algebra I & II
- Algebra
- Calculus I
- Calculus III or Introduction to Combinatorics
- Probability
- Introduction to Computer Science I and II
- Introduction to Financial Mathematics
- Survey Sampling and Experimental Design Techniques for Business
- Statistics
- Introduction to Optimization
- Management of Information Systems
- Deterministic OR Models
- Applied Linear Models and Process Improvement for Business
- One communication or English course
- Seven additional math courses

BUSINESS AND COMPUTER SCIENCE

Students in the double degree program in Business Administration and Computer Science take business courses at Laurier and computer science courses at the University of Waterloo.

In addition to the business courses shown in the chart on page 12, students in the Business and Computer Science double degree program take the following courses:

- Designing Functional Programs
- Elementary Algorithm Design and Data Abstraction
- Algebra
- Linear Algebra I
- Calculus I and II
- Probability
- Statistics
- Introduction to Optimization
- Data Structures and Data Management
- Logic and Computation
- Object-Oriented Software Development
- Foundations of Sequential Programs
- Computer Organization and Design
- Introduction to Combinatorics
- Algorithms
- Operating Systems
- Information Systems Management
- Social Implications of Computing
- One communication or English course
- Four additional computer science courses

LAURIER AND WATERLOO DOUBLE DEGREE CO-OP SEQUENCE

<table>
<thead>
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<tr>
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<td>Study Term</td>
<td>WORK TERM 1</td>
<td>Study Term</td>
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<tr>
<td>Year 3</td>
<td>Study Term</td>
<td>WORK TERM 2</td>
<td>Study Term</td>
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<td>Year 4</td>
<td>WORK TERM or Study Term</td>
<td>WORK TERM or Study Term</td>
<td>Study Term</td>
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<tr>
<td>Year 5</td>
<td>OPTIONAL WORK TERM 4</td>
<td>Study Term</td>
<td>Study Term</td>
</tr>
</tbody>
</table>

STUDENT TESTIMONIAL

“As a data analyst at C.S.T. Consultants, I applied technical skills while using Excel VBA to automate processes in creating reports and soft skills while communicating with users of the reports. Overall, I believe co-op is giving me an incredible opportunity in a corporate setting and establish a solid foundation for my career.”

KOKUL (HARRY) SIVASHANKARAN, BBA AND COMPUTER SCIENCE, CLASS OF 2020, C.S.T. CONSULTANTS, TORONTO
GRADUATE CO-OP PROGRAMS

MASTER OF BUSINESS ADMINISTRATION CO-OP
The Lazaridis Full-time MBA with Co-op program is designed for high-calibre, recent graduates with less than two years of work experience. Laurier uses a seamless, holistic style to deliver the integrated core courses; Strategic Management, Marketing, Financial Management, Organizational Behaviour, Operation Management, Economics, Accounting and Business Analytics. All Lazaridis MBA students explore management issues within the voluntary sector of the economy while providing field-based community service during the Not-for-Profit Practicum.

Students complete four-month work terms in the winter and fall terms.

MBA AND MFIN CO-OP WORK/STUDY SEQUENCE:

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<thead>
<tr>
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<th>Winter (January - April)</th>
<th>Spring (May - August)</th>
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</thead>
<tbody>
<tr>
<td>Year 1</td>
<td>Study Term</td>
<td>WORK TERM 1</td>
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<tr>
<td>Year 2</td>
<td>WORK TERM 2</td>
<td>Study Term</td>
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</table>

EMPLOYER TESTIMONIAL
“I started recruiting MBA students from Laurier on the recommendation of alumni who work at HP Canada. They know I need mature employees who are able to perform analytical and research projects with little guidance. Laurier’s MBA co-op students display creativity in presentations and are skillful at analytical work using Excel spreadsheets. They are all team players.”

KULDIP BHATHAL, UNIVERSITY HIRING LEAD, HP CANADA

SIOBHAN LLEWELLYN
MBA, Kimberly-Clark, Mississauga
**GRADUATE CO-OP PROGRAMS**

**MASTER OF ARTS IN COMMUNICATION STUDIES CO-OP**

Co-op students in the MA in Communication Studies program obtain employment and professional communication experience in non-profit organizations, the public sector, community groups, and organizations in creative industries. Co-op students are encouraged to pursue work terms in sectors and roles that align with their research interests.

This is a competitive-entry and limited-enrolment program available to full-time students. Participants study theoretical concepts and research methods in communication studies, and may also take courses such as Critical Theory, Video Game Studies, and Risk, Media, and Science. After completing their coursework in the fall and winter terms, students participate in a work term from May through August and write their major research paper or thesis in the subsequent fall semester, completing all their program requirements in approximately 16 months.

**MASTER OF FINANCE CO-OP**

The Lazaridis Master of Finance (MFin) co-op program includes two four-month work terms, typically in financial services or government, and lasts 20 months. Students are equipped to conduct expert analysis in equities, fixed incomes, derivative products, corporate finance and portfolio management. The program’s core courses include Investment Management, Fixed Income Analysis, Economics and Quantitative Methods, Advanced Corporate Finance, Financial Reporting and Analysis, Foundation in Finance and Professional Ethics.

The Lazaridis MFin is part of the Chartered Financial Analysis (CFA) University Affiliation Program.

**MASTER OF APPLIED COMPUTING CO-OP**

As technology becomes more sophisticated, so does the skill set required for the computing profession. Laurier’s Master of Applied Computing (MAC) offers students an advanced computing degree with theoretical and practical knowledge of mobile computing, enterprise computing and data mining.

Students in the full-time co-op option take 20 months to complete their degree, which includes an eight-month work term between May and December.

Students complete two terms of coursework before their co-op work term. Following their work term, students return to campus for one final academic term where they take part in a project-based course to help connect their work and academic experiences. Courses include Data Analysis, Practical Algorithm Design, and Seminar in Technology Entrepreneurship.

**MASTER OF ARTS IN BUSINESS ECONOMICS CO-OP**

The Lazaridis School of Business and Economics has offered the Master of Arts in Business Economics (MABE) since 1992. MABE students apply economic principles to macroeconomic policy making, strategic planning, international trade, labour market analysis, finance, international finance and business problems. Courses include Microeconomics, Econometrics and Forecasting, Time Series Analysis and Survey Design.

The program lasts 16 to 20 months, and includes an eight-month work term between May and December or a four-month work term from May through August.

Students may use econometric analysis to conduct empirical research in public policies, cost benefit analysis, earning and wages, education, environment, commodities, housing and inflation. Co-op work terms are routinely found in economic forecasting, economic policy analysis, industry and market studies, financial markets and institutions, transfer pricing, investments, pension, strategic planning and public policy.
STUDENT TESTIMONIAL

“It has been rewarding to support the Ontario Teachers’ Pension Plan as an analyst. The co-op experience has enabled me to apply the finance knowledge I gained from the MFin program while developing programming skills.”

RILEY PAN, MASTER OF FINANCE,
CLASS OF 2018

SUMAYA ALI
Master of Finance,
Harbour Advisors,
a division of CI Investments,
Toronto
wlu.ca/co-op