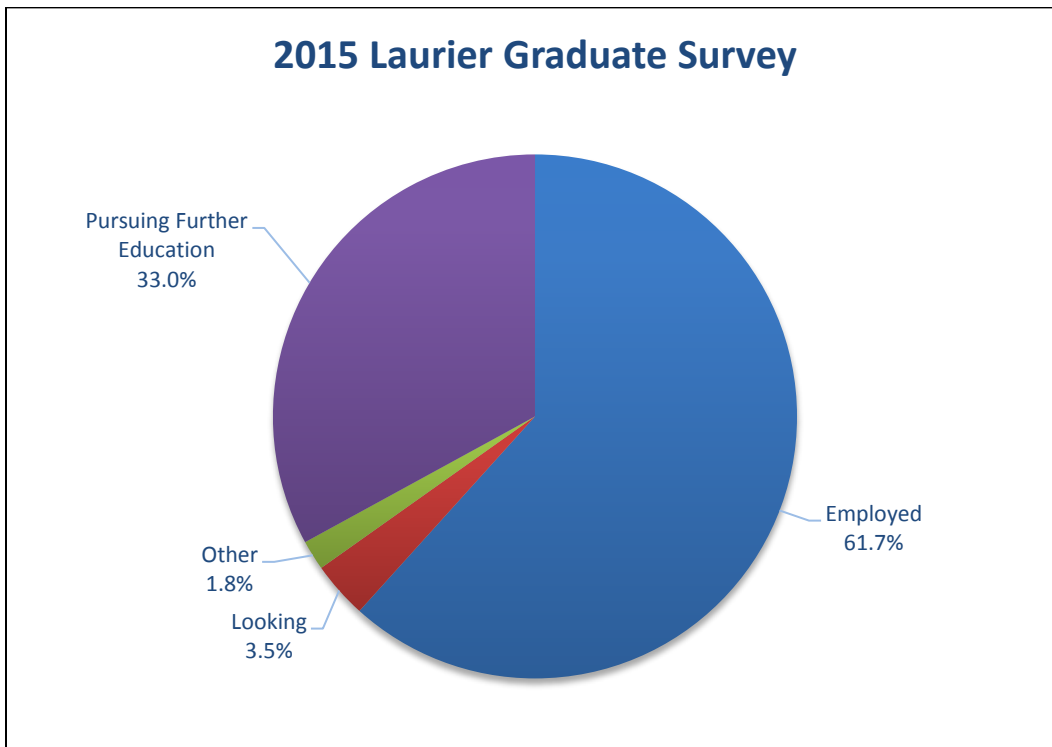


Overall Results

Total No. of 2015 Graduates:	4,286	Placement Rate:	96.5%
Survey Response Rate:	84.6%	Unemployment Rate:	3.5%

All Graduates - No. of Respondents: 3628; Response Rate: 84.6%	
Employed	61.7% (2,238)
Further Education	33.0% (1,196)
Other	1.8% (67)
Unemployed	3.5% (127)



Arts (BA)	
No. of Respondents: 1,919; Response Rate: 82.4%	
Employed	51.4% (986)
Further Education	43.4% (833)
Other	1.8% (35)
Unemployed	3.4% (65)
Average Salary*	\$38,960 (213)
Median Salary*	\$38,000 (213)

Business Administration (BBA)	
No. of Respondents: 747; Response Rate: 92.2%	
Employed	82.7% (618)
Further Education	13.8% (103)
Other	2.0% (15)
Unemployed	1.5% (11)
Average Salary*	\$53,009 (340)
Median Salary*	\$50,000 (340)

Science (BSc)	
No. of Respondents: 273; Response Rate: 85.0%	
Employed	33.7% (92)
Further Education	60.1% (164)
Other	3.7% (10)
Unemployed	2.6% (7)
Average Salary*	\$45,939 (27)
Median Salary*	\$45,000 (27)

Music (BMus and BMusTh)	
No. of Respondents: 58; Response Rate: 85.3%	
Employed	43.1% (25)
Further Education	53.4% (31)
Other	1.7% (1)
Unemployed	1.7% (1)
Average Salary	n/a
Median Salary	n/a

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time

Business Technology Management (BBTM) – Brantford campus	
No. of Respondents: 17; Response Rate: 100.0%	
Employed	88.2% (15)
Further Education	5.9% (1)
Other	0.0% (0)
Unemployed	5.9% (1)
Average Salary*	\$49,633 (6)
Median Salary*	\$52,500 (6)

Education (BEd) – Waterloo campus	
No. of Respondents: 83; Response Rate: 71.6%	
Employed	81.9% (68)
Further Education	9.6% (8)
Other	4.8% (4)
Unemployed	3.6% (3)
Average Salary*	n/a
Median Salary*	n/a

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time

Business Administration (MBA)	
No. of Respondents: 186; Response Rate: 89.8%	
Employed	91.4% (170)
Further Education	2.2% (4)
Other	1.1% (2)
Unemployed	5.4% (10)
Average Salary*	\$67,532 (31)
Median Salary*	\$70,000 (31)

Social Work (MSW)	
No. of Respondents: 127; Response Rate: 85.2%	
Employed	92.9% (118)
Further Education	1.6% (2)
Other	0.0% (0)
Unemployed	5.5% (7)
Average Salary*	\$54,799 (48)
Median Salary*	\$54,500 (48)

Other Graduate Programs (MA, MSc, MES, MF, MIPP, MMT, MEd) –	
No. of Respondents: 180; Response Rate: 82.9%	
Employed	63.9% (115)
Further Education	25.6% (46)
Other	0.0% (0)
Unemployed	10.6% (19)
Average Salary*	\$47,446 (36)
Median Salary*	\$41,000 (36)

Seminary (MA Theology, MDiv, MThS) –	
No. of Respondents: 24; Response Rate: 77.4%	
Employed	87.5% (21)
Further Education	8.3% (2)
Other	0.0% (0)
Unemployed	4.2% (1)
Average Salary*	n/a
Median Salary*	n/a

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time

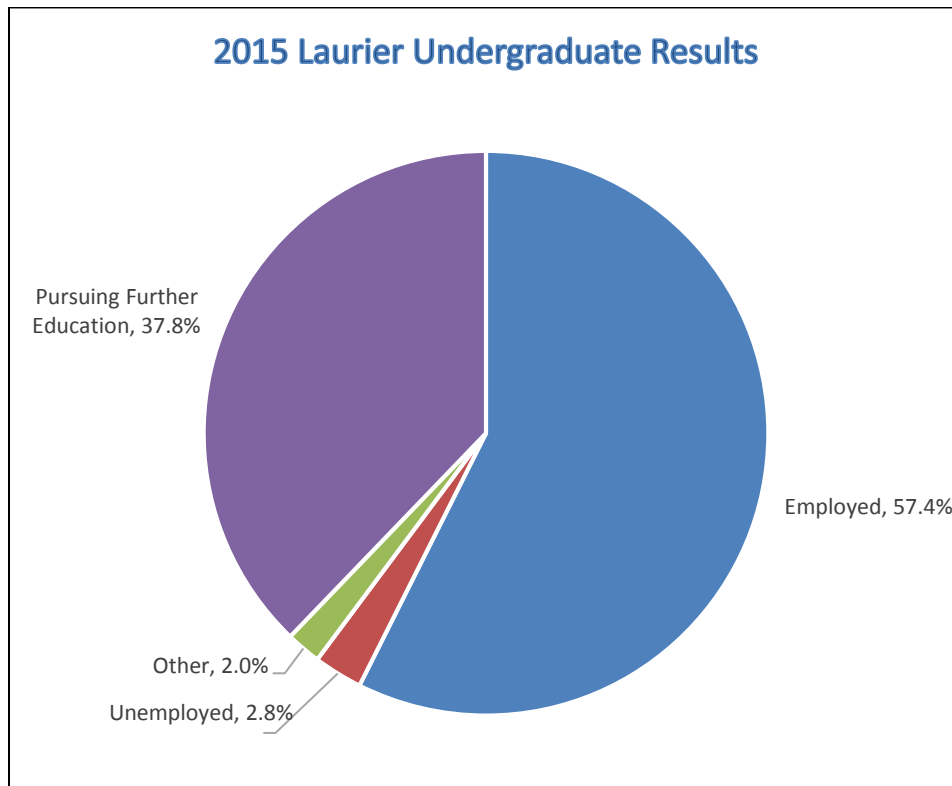
All Disciplines (PhD)	
No. of Respondents: 26; Response Rate: 81.3%	
Employed	88.5% (23)
Further Education	0.0% (0)
Other	3.8% (1)
Unemployed	7.7% (2)
Average Salary*	\$60,583 (6)
Median Salary*	\$62,500 (6)

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time

Overall Undergraduate Results

Total No. of 2015 Graduates:	3,522	Placement Rate:	97.2%
Survey Response Rate:	85.0%	Unemployment Rate:	2.8%

All Undergraduates - No. of Respondents: 2,994; Response Rate: 85.0%	
Employed	57.4% (1,718)
Further Education	37.8% (1,131)
Other	2.0% (60)
Unemployed	2.8% (85)



Location of Employment

Region:	No. of Respondents – 1,850
Canada:	95.41%
Eastern Canada	0.59%
Quebec	0.05%
Northern Canada	0.11%
Western Canada	2.49%
Ontario:	92.17%
Hamilton (incl. Brantford)	7.08%
Kingston	0.32%
Kitchener-Waterloo	27.35%
London	4.32%
Muskoka	0.43%
Niagara	0.76%
Northern Ontario	0.92%
Ottawa	1.14%
Owen Sound	0.76%
Peterborough	0.49%
Toronto	47.95%
Windsor	0.65%
International: Australia, Barbados, Brazil, China, Dubai, Egypt, France, Germany, Honduras, Hong Kong, Japan, Mexico, New Zealand, Saudi Arabia, Singapore, S. Africa, S. Korea, Uganda, U.K., USA	4.59%

Further Education Choices – Degree and Location

Further Education Degree	No. of Respondents – 1,144
Bachelor's Degree	12.06%
JD (Juris Doctor)	4.02%
Master's Degree	32.00%
Doctoral Degree	2.71%
Diploma – University	2.80%
Diploma – College	35.05%
Medical Degree	3.23%
Other	8.13%

Location of Institution	No. of Respondents – 1,009
Ontario – University	51.04%
Ontario – College	37.07%
Ontario – Other	2.97%
Canada (outside of Ontario)	4.16%
United States	1.59%
International	3.17%

Further Education Choices – Disciplines

Further Education Discipline	No. of Respondents – 1,074
Accounting/Tax	6.80%
Business/Finance/Marketing/Management/Economics	9.31%
Education/Teaching	12.38%
Firefighting/Policing/Paramedic	1.30%
Geography/Environmental Studies	3.17%
Human Resources	5.68%
Humanities (History/Classics/Archaeology/English/Philosophy)	2.33%
Languages	0.19%
Law	5.96%
Library and Information Science/Museum Studies	0.84%
Media/Journalism/Film/Publishing	2.33%
Music and Arts	2.14%
Other	3.45%
Physiotherapy/Occupational Therapy/Speech Language Pathology	1.68%
Political Science/International Relations/Public Administration/Policy	3.17%
Professional Health Occupations (including medicine)	7.17%
Psychology	2.61%
Public Health/Kinesiology/Health Research/Fitness	3.91%
Public Relations/Advertising/Event Management/Communication Studies	6.89%
Science (Biology, Chemistry, Physics, Math, Computer Science)	5.03%
Social Work/Social Services	6.52%
Sociology/Cultural Analysis/Criminology/Religion & Culture	4.47%
Sports Administration/Marketing	2.70%

Career Choices (BA and BBA)

Employment Category	BA Graduates (986)	BBA Graduates (618)
Accounting - Public Accounting	1.22%	22.33%
Accounting - Management Accounting	1.22%	3.24%
Administrative (Office/Support)	6.49%	2.59%
Arts/Culture/Heritage/Language	1.93%	0.16%
Customer Service	15.82%	3.07%
Finance - Corporate	0.91%	4.37%
Finance - Securities/Investments	1.22%	7.11%
Finance - Retail/Commercial Banking	2.54%	3.24%
Human Resources	2.43%	1.46%
Insurance (non-sales)	2.03%	3.24%
IT - Analyst	0.00%	0.81%
IT - Programmer/Developer	0.00%	3.56%
IT - Web Development	0.00%	0.49%
Law/Law Enforcement	2.43%	0.00%
Management - Business Analyst	0.41%	3.24%
Management - Consulting	0.10%	2.43%
Management - General/Project Management	3.55%	3.07%
Management - Retail/Hospitality	3.75%	0.32%
Marketing	2.54%	8.90%
Other	10.75%	4.69%
Public Relations/Communications/Advertising/Media	4.36%	2.59%
Research - All (excluding Science/Technical)	1.01%	0.81%
Research - Scientific/Technical	0.10%	0.00%
Resource Management/Planning/Environment	0.91%	0.00%
Sales/Business Development	8.31%	10.19%
Self-employed	1.22%	0.65%
Social Service/Recreation/Health	10.75%	0.97%
Supply Chain - Logistics/Operations/Purchasing	3.85%	5.83%
Teaching	9.03%	0.32%
Technical Support	1.01%	0.16%