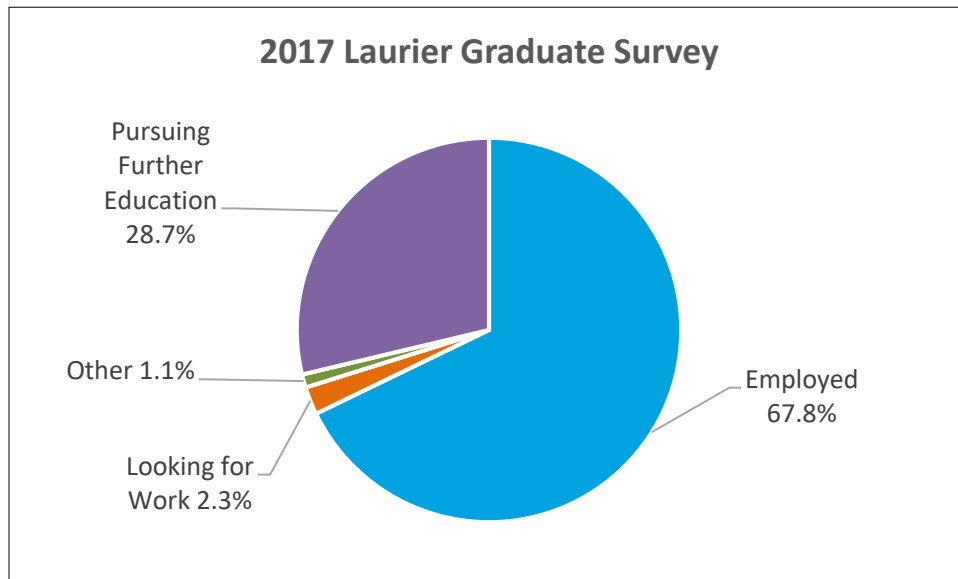


2017 Laurier Graduate Survey Report

All data is from the 2017 Laurier Graduate Survey conducted by the Career Centre. Graduates were surveyed within 12 months of graduation at convocation ceremonies, through email, mail and phone surveys, and through LinkedIn research.

Overall Results	Total No. of 2017 Graduates: 4,234
Placement Rate	97.7%
Unemployment Rate	2.3%

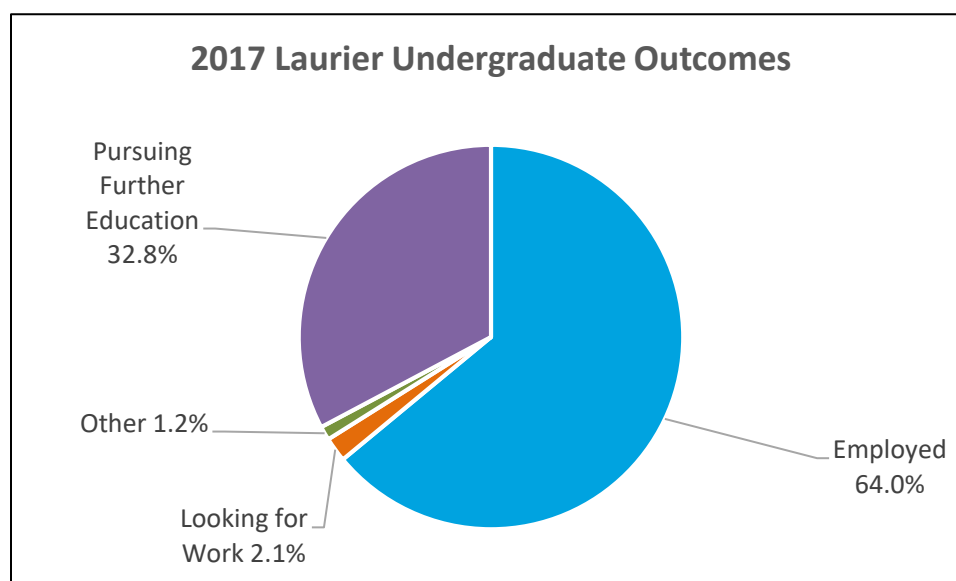
All Graduates - Response Rate: 82.9%	Total Respondents: 3,508
Employed	67.8% (2,379)
Further Education	28.7% (1,008)
Other	1.1% (39)
Unemployed	2.3% (82)



Undergraduate Results

Overall Undergraduate Programs Results	Total No. of 2017 Graduates: 3,535
Placement Rate	97.9%
Unemployment Rate	2.1%

All Undergraduates - Response Rate: 82.2%	No. of Respondents: 2,906
Employed	64.0% (1,860)
Further Education	32.8% (952)
Other	1.2% (34)
Unemployed	2.1% (60)



Arts (BA) - Response Rate: 79.4%	No. of Respondents: 1,714
Employed	58.2% (998)
Further Education	38.4% (658)
Other	1.0% (17)
Unemployed	2.4% (41)
Average Salary*	\$42,382 (254)
Median Salary*	\$40,000 (254)

Business Administration (BBA) - Response Rate: 89.5%	No. of Respondents: 815
Employed	85.8% (699)
Further Education	11.3% (92)
Other	1.3% (11)
Unemployed	1.6% (13)
Average Salary*	\$54,070 (390)
Median Salary*	\$50,200 (390)

Science (BSc) - Response Rate: 79.9%	No. of Respondents: 266
Employed	34.6% (92)
Further Education	61.7% (164)
Other	2.3% (6)
Unemployed	1.5% (4)
Average Salary*	\$51,162 (19)
Median Salary*	\$55,000 (19)

Music (BMus and BMusTh) - Response Rate: 82.0%	No. of Respondents: 50
Employed	56.0% (28)
Further Education	42.0% (21)
Other	0.0% (0)
Unemployed	2.0% (1)
*Salary data not available due to response rate	

Business Technology Management (BBTM) - Response Rate: 88.9%	No. of Respondents: 24
Employed	91.7% (22)
Further Education	0.0% (0)
Other	0.0% (0)
Unemployed	8.3% (2)
* Salary data not available due to response rate	

Bachelor of Social Work (BSW) - Response Rate: 82.7%	No. of Respondents: 62
Employed	72.6 % (45)
Further Education	25.8% (16)
Other	0.0% (0)
Unemployed	1.6% (1)
Average Salary*	\$53,319 (12)
Median Salary*	\$56,120 (12)

Graduate and Professional Program Results

Education (BEd) - Response Rate: 83.9%	No. of Respondents: 47
Employed	93.6% (44)
Further Education	6.4% (3)
Other	0.0% (0)
Unemployed	0.0% (0)
*Salary data not available due to response rate	

Business Administration (MBA) - Response Rate: 92%	No. of Respondents: 160
Employed	92.5% (148)
Further Education	2.5% (4)
Other	1.3% (2)
Unemployed	3.8% (6)
Average Salary*	\$65,019 (33)
Median Salary*	\$65,000 (33)

Social Work (MSW) - Response Rate: 88.2%	No. of Respondents: 127
Employed	96.9% (123)
Further Education	0.8% (1)
Other	1.6% (2)
Unemployed	0.8% (1)
Average Salary*	\$60,489 (30)
Median Salary*	\$60,030 (30)

Other Graduate Programs (MA, MAP, MSc, MES, MF, MIPP, MKin, MMT, MEd) - Response Rate: 82.9%	No. of Respondents: 204
Employed	74.6% (173)
Further Education	19.4% (45)
Other	0.0% (0)
Unemployed	6.0% (14)
Average Salary*	\$51,313 (41)
Median Salary*	\$50,000 (41)

Seminary (MA Theology, MDiv) - Response Rate: 78.8%	No. of Respondents: 26
Employed	76.9% (20)
Further Education	19.2% (2)
Other	3.9% (1)
Unemployed	0.0% (0)
*Salary data not available due to response rate	

All Disciplines (PhD) - Response Rate: 88.5%	No. of Respondents: 23
Employed	87.0% (20)

All Disciplines (PhD) - Response Rate: 88.5%	No. of Respondents: 23
Further Education	4.3% (1)
Other	4.3% (1)
Unemployed	4.3% (1)
*Salary data not available due to response rate	

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time

Career Choices (BA and BBA)

Employment Category	BA Graduates (998)	BBA Graduates (699)
Accounting - Public Accounting	1.1%	17.9%
Accounting - Management Accounting	2.3%	3.9%
Administrative (Office/Support)	7.4%	1.7%
Arts/Culture/Heritage/Language	1.0%	0.0%
Customer Service	16.5%	3.4%
Engineering	0.0%	0.0%
Finance - Corporate	0.7%	4.0%
Finance - Securities/Investments	1.9%	9.6%
Finance - Retail/Commercial Banking	2.0%	3.9%
Human Resources	2.8%	2.7%
Insurance (non-sales)	1.8%	3.9%
International Development	0.1%	0.1%
IT - Analyst	0.0%	1.0%
IT - Programmer/Developer	0.4%	2.9%
IT - Web Development	0.1%	0.0%
Law/Law Enforcement	1.6%	0.0%
Management - Business Analyst	0.3%	3.0%
Management - Consulting	0.9%	3.6%
Management - General/Project Management	3.0%	2.4%
Management - Retail/Hospitality	2.9%	0.6%
Marketing	4.2%	8.9%
Ministers of Religion	0.0%	0.0%
Public Relations/Communications/Advertising/Media	4.9%	2.1%
Research - All (excluding Science/Technical)	1.2%	0.6%
Research - Scientific/Technical	0.3%	0.0%
Resource Management/Planning/Environment	0.9%	0.0%
Sales/Business Development	7.0%	12.2%
Self-employed	1.9%	1.3%
Social Service/Recreation/Health	9.4%	0.3%
Supply Chain - Logistics/Operations/Purchasing	3.6%	5.7%
Teaching	8.3%	0.1%
Technical Support	0.5%	0.4%
Other	10.7%	3.9%

Location of Employment

Region:	No. of Respondents: 2,038
Canada:	96.6%
International: Australia, Belarus, Bermuda, China, Denmark, France, Germany, Greece, Ghana, Hong Kong, India, Ireland, Japan, Jordan, Korea, Kuwait, Liberia, Malawi, South Africa, Taiwan, United Kingdom, USA, Vietnam	3.4%

Canada:	
Eastern Canada	0.4%
Quebec	0.4%
Western Canada	1.8%
Northern Canada	0.1%
Ontario	97.4%

Ontario:	
Hamilton (incl. Brantford)	9.2%
Kingston	0.6%
Kitchener-Waterloo	26.4%
London	4.0%
Muskoka	0.6%
Niagara	1.3%
Northern Ontario	0.9%
Ottawa	0.9%
Owen Sound	0.6%
Peterborough	0.4%
Toronto	54.6%
Windsor	0.4%

Further Education Choices – Degree and Location

Further Education Degree	No. of Respondents: 974
Bachelor's Degree	13.6%
Master's Degree	33.5%
Doctoral Degree	4.0%
Diploma/Certificate – University	7.7%
Diploma/Certificate – College	32.1%
JD (Juris Doctor)	4.0%
Doctor (medicine, chiropractic, naturopathic, pharmacy, etc.)	3.8%
Other	1.3%

Location of Institution	No. of Respondents: 837
Ontario – University	55.2%
Ontario – College	32.7%
Ontario – Other	2.5%
Canada (outside of Ontario)	2.9%
United States	1.8%
International	4.9%

Further Education Choices – Disciplines

Further Education Discipline	No. of Respondents: 908
Accounting/Tax	6.4%
Business/Finance/Marketing/Management/Economics	7.9%
Computer Science	0.6%
Education/Teaching	12.3%
Firefighting/Policing/Paramedic	1.8%
Geography/Environmental Studies	3.3%
Human Resources	5.5%
Humanities (History/Classics/Archaeology/English/Philosophy)	4.0%
Languages	0.2%
Law	6.5%
Library and Information Science/Museum Studies	0.8%
Media/Journalism/Film/Publishing	3.0%
Music and Arts	1.7%
Physiotherapy/Occupational Therapy/Speech-Language Pathology	2.4%
Political Science/International Relations/Public Policy	3.9%
Professional Health Occupations (including medicine)	6.1%
Psychology	3.9%
Public Health/Kinesiology/Health Research/Fitness	8.6%
Public Relations/Advertising/Event Management/Communications	4.1%
Science (Biology, Chemistry, Physics, Math)	6.7%
Social Work/Social Services/Therapists	3.6%
Sociology/Cultural Analysis/Criminology/Religion & Culture	4.0%
Sports Administration/Marketing	1.8%
Other	1.1%